



WELCOME TO  
GEORGIA FCCLA STAR EVENTS  
INFORMATION SESSION

# LET'S GET TO IT!

- Why do STAR Events?
  - Real world experience
  - Skill development
  - Incorporation into classroom activities
  - And... extended day requirements :)
- Where do I begin?
  - Chapter meeting about events
  - Sign-up sheet
  - Weekly check-ins with students
  - Competition Timelines

## ALIGNING EVENTS TO PATHWAYS

- For a breakdown by standard:
- <http://www.gactso.org/competitive-events-alignment.php>

# STAR EVENTS COMPETITIONS

Region Competition      \*Excluding Culinary  
February 8 or 9, 2019  
Various locations  
Top 2 in each category move on to state competition

State Competition  
Saturday, March 16th (at State Leadership Meeting)  
Sheraton Atlanta (Courtland Street)  
Top 2 in each category move on to national  
competition (except Culinary Arts)

National Competition  
June 30-July 4, 2019  
Anaheim, California

# STAR EVENTS REGISTRATION

- Registration fee:
  - Early Bird \$20 – before January 22<sup>nd</sup> at midnight
  - Regular \$30 – by January 25<sup>th</sup> at midnight
- Please be sure to register students in the correct EVENT and CATEGORY

# CATEGORY CLARIFICATION

Junior—FCCLA chapter members through grade 9

Senior—FCCLA chapter members in grades 10-12; who are identified as comprehensive members on the national affiliation form.



In Georgia, the following career pathways are considered comprehensive and fall under the Senior Category:

- Nutrition and Food Science
- Teaching as a Profession
- Interiors, Fashion and Textiles
- Housing and Community Management

## CATEGORY CLARIFICATION

Occupational—FCCLA chapter members in grades 10–12; who have been or are currently enrolled in occupational Family and Consumer Sciences coursework; and who are identified as occupational on the national affiliation form.

- In Georgia, the following career pathways are considered occupational and fall under the Occupational Category:
  - Early Childhood Education
  - Culinary Arts

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- A team composed of both junior (through grade 9) and senior (grades 10–12) comprehensive or occupational (grades 10–12) members must enter the senior category.
  - A team composed of both senior (grades 10–12) comprehensive and occupational (grades 10–12) members must enter the senior category.
  - A team composed of both junior (through grade 9) and occupational (grades 10–12) members must enter the senior category.
  - Team events with only senior (grades 10–12) comprehensive and occupational (grades 10–12) categories may not include members through grade 9.



## REGION COMPETITION

All

events will compete at  
Region Competition and  
proceed accordingly.

## ADVANCING TO THE NEXT LEVEL

- Those advancing to state or national competition **must** receive a gold or silver medal.
- The top 2 scores advance regardless of gold or silver medal placement. Culinary Arts is the only exception with 1 advancing.
- Bronze medals do not advance.

# STAR EVENTS RUBRICS

- STAR Event rubrics can only be accessed through the FCCLA Portal using your chapter log in.
  - 2018-2019 Competitive Events Guide will be posted to the portal mid-September
  - \*Please note that only affiliated chapters will have access to this information after 11/1/18.
- Use the “language of the rubric”
  - It makes it easier for judges to see that your members have done everything!

# STAR EVENTS RUBRICS

- Utilize the FCCLA Planning Process
- Look at what you can and cannot do!

GENERAL INFORMATION								
Individual or Team Event	Prepare Ahead of Time	Equipment Provided	Electrical Access	Participant Set Up / Prep Time	Room Consultant & Evaluator Review Time	Maximum Oral Presentation Time	Evaluation Interview Time	Total Event Time
Individual or Team	Portfolio, Oral Presentation	Table	Not provided	10 minutes	10 minutes prior to presentation	1-minute warning at 9 minutes; stopped at 10 minutes	5 minutes	30 minutes

PRESENTATION ELEMENTS ALLOWED									
Audio	Costumes	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
■		■		■	■	■		■	■

## STAR EVENTS RUBRICS

- Certain events have scenarios that you must follow - these are outlined on the first page of the rubric
- Make sure you refer back to the FAQs and the Glossary within the Competitive Events Manual

# STAR EVENTS RUBRICS

## Portfolio

Advocacy  
Career Investigation  
Chapter in Review Portfolio  
Chapter Service Project Portfolio  
Early Childhood Education (w/ resource container & case study)  
Entrepreneurship  
Environmental Ambassador  
Fashion Design  
Hospitality, Tourism & Recreation  
Job Interview  
Leadership  
Life Event Planning  
Nutrition and Wellness  
Promote and Publicize FCCLA  
Say Yes to FCS Education  
Teach and Train

## Display

Chapter in Review  
Display  
Chapter Service  
Project Display  
Fashion Construction  
Focus on Children  
Food Innovations  
Recycle and  
Redesign

## File Folder

Applied Math in  
Culinary Management  
(w/ visuals)  
Illustrated Talk (w/  
visuals)  
Interior Design (w/  
visuals)  
Interpersonal  
Communications (w/  
case study)  
National Programs in  
Action (w/ visuals)  
Sports Nutrition (w/  
visuals)

# STAR EVENTS RESOURCES

- <http://fcclainc.org/programs/resources.php>
- These events have specific resources for you to view:
  - Chapter in Review (Display & Portfolio)
  - Digital Stories for Change
  - Early Childhood Education
  - Fashion Construction
  - Interior Design
  - Job Interview
  - Leadership
  - Life Event Planning
  - Parliamentary Procedure
  - Teach and Train

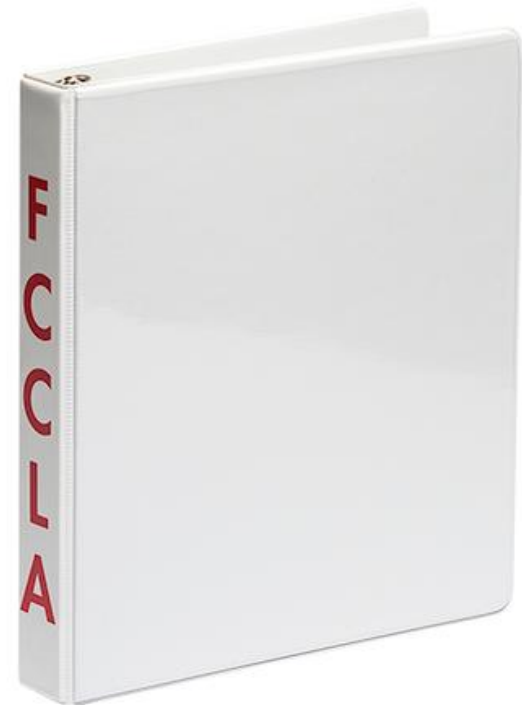
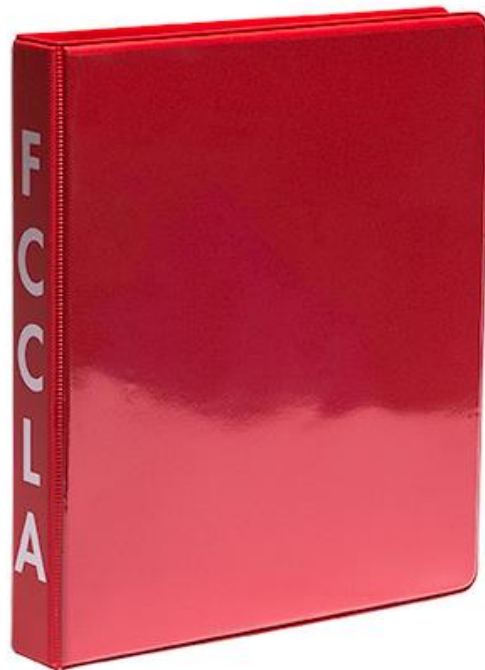
## STAR EVENTS RESOURCES

- These events have specific scenarios that you must follow:
  - Early Childhood Education
  - Environmental Ambassador
  - Food Innovations
  - Interior Design
  - Digital Stories for Change



# OFFICIAL MATERIALS

- FCCLA STAR Events Portfolios, 3 ring binders, may be red or white
- Some binders - tabs may stick out ¼"



## MEASURING A DISPLAY

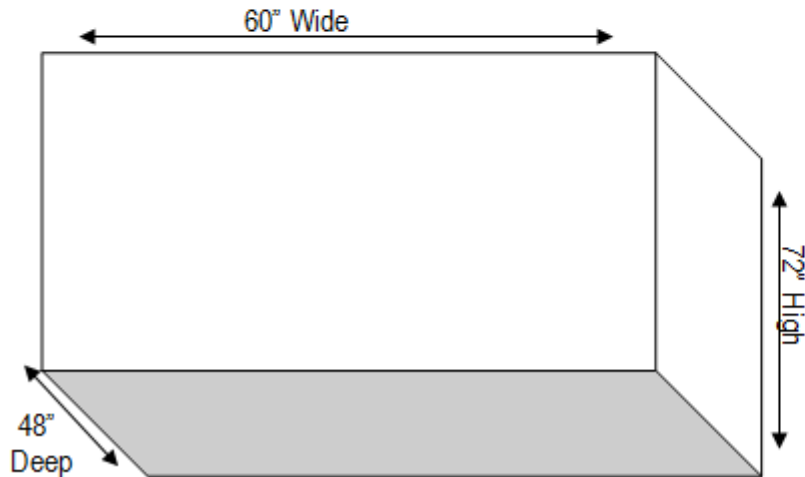
- Displays are measured from the very top of any materials beyond the actual board
- Items within the display may be used as in-hand visuals during the oral presentation, but must be returned within display dimensions when done.

## Display Event Dimensions and Measurements

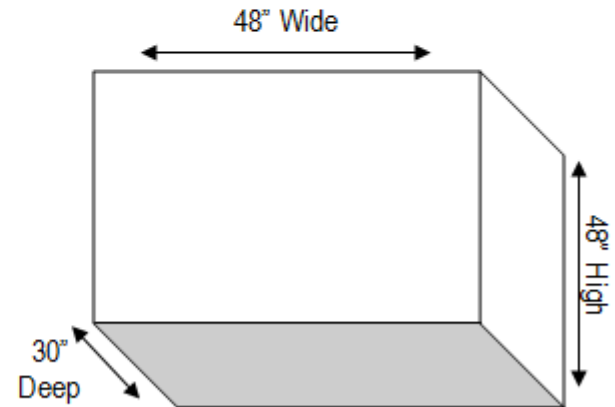
Freestanding boards cannot exceed 48" deep by 60" wide by 72" high.

\*Please be sure to reference each Event's specific guidelines.

Freestanding Display



Tabletop Display



## MAJOR CHANGES

- Events are now presented in an A to Z format.
- The Online Project Summary Form will now be located in the “Surveys” tab of the FCCLA Portal and not as a link on the FCCLA Website.
- All events have a listing of Career Cluster alignments.
- Testing in Applied Math for Culinary Management and Parliamentary Procedure – will have three different testing windows – region, state and nationals.

# MAJOR CHANGES

- Tie-breaker criteria has been provided for use at National Leadership Conference, and may be used by states, if desired.
- The Culinary Arts Point Summary Form and Rubric have been revised.
- The Activity Planning Form for Early Childhood Education has been updated.
- A new Resources Summary Template has been provided for Life Event Planning.
- Recycle and Redesign now includes criteria related to practicality of use or reuse in design skills.
- The Teach and Train Lesson/Workshop Plan has been updated.

# MAJOR CHANGES

- Culinary Arts at the Region and State level
  - No longer creating own recipe
  - Will follow the National Leadership Conference format
  - Three menus will be posted in the portal for you to practice
  - Georgia FCCLA will choose one menu for region and one for state
  - Georgia FCCLA will only provide the protein required for the competition
  - Chapters must bring all other necessary ingredients and equipment

## EVENT CLARIFICATION

- Chapter In Review - recognizes chapters that develop and implement a well-balanced program of work
- Chapter Service Project - recognizes chapters that develop and implement an in-depth service project
- National Programs in Action - recognizes participants who explain how the FCCLA Planning Process was used to implement a national program project.

# EVENT CLARIFICATION

- Job Interview is to be run as if an interview not a presentation
- Early Childhood Education - The oral presentation of the activity plan may be up to 10 minutes in length and is delivered to evaluators. Participants may choose to present the activity plan as a demonstration and/or explanation of the activity plan as implemented with children.
- Sports Nutrition - The oral presentation is a time for the **participant(s), in the role of student nutritionist/dietitian**, to present to the **evaluators, in the role of the student athlete**, the nutritional plan and management tool. The presentation is intended to be two-way dialogue, as in a conversation or interview, rather than a one-way illustrated talk. Students take on the role of the student nutritionist/dietitian.



# ELIGIBILITY AND GENERAL RULES

1. An individual member may participate in only one national STAR Event in any given year. Participation is open to any nationally affiliated FCCLA chapter member. Events may have additional eligibility requirements.
2. Participants must follow national rules for competition, or risk possible disqualification or loss of points.
3. All STAR Events projects must be developed and completed during a one-year span beginning July 1 and ending June 30.

## ELIGIBILITY AND GENERAL RULES

4. All STAR Events projects must be planned and prepared by the **participant(s) only**. Supporting resources are acceptable as long as participants are coordinating their use and resources are cited appropriately verbally and/or in print during the presentation to avoid false credit for unoriginal or non-participant work. Participants are encouraged to use original materials, items licensed for reuse, or items in which copyright permission has been granted.

5. State and chapter advisers should ensure that identical presentations of the same project are not entered into STAR Events multiple years.

## ELIGIBILITY AND GENERAL RULES

6. Participants are not allowed to distribute any materials to the evaluators unless the event rules specifically allow it. Evaluators are not allowed to keep any items given to them by STAR Events participants.
7. No projects can be entered in more than one category of a single event, or in more than one event. However, projects entered in any event may be included in the Chapter in Review events.
8. Chapters are allowed to enter only one entry in Chapter in Review Display and Chapter in Review Portfolio per category.

## ELIGIBILITY AND GENERAL RULES

9. Chapters are allowed to enter only one entry in FCCLA Chapter Website.

10. Spectators are not allowed to observe any portion of any STAR Event. Videotaping and/or audio recording of events is not allowed.

11. Participants are to maintain a professional appearance and attitude during all STAR Events activities.

12. Participants are responsible for their own event materials, and may not have others assist them with event setup, including moving items into the competition area. Any items left behind are not the responsibility of FCCLA and may be discarded.

## ELIGIBILITY AND GENERAL RULES

13. STAR Events resources (topics, scenarios, templates, etc.) can be found online on the national website.

14. For Fashion Construction, Fashion Design and Recycle and Redesign, lingerie and swimsuits are not allowed. Clothing that does not meet acceptable standards of modesty/appropriateness for a school function or setting is prohibited.

15. If a participant fails to adhere to event guidelines or event definition, or prepares an item not based on the current event scenario, then the sample/display/project is ineligible for evaluation. The participant will still be able to compete with an oral presentation if they choose to do so, and will only be scored on the oral presentation.

## ELIGIBILITY AND GENERAL RULES

16. Participants may present in front, behind, or beside the designated table or space. Participants may not place items on the consultant or evaluator tables.

17. All materials on displays must be placed on a clearly defined presentation surface. Displays with a clearly defined front presentation surface (such as tri-fold boards) may not have items on the back of the board, as consultants/evaluators would not be expected to look behind a display for project components. Displays with multiple presentation sides may have materials on all clearly defined presentation surfaces. All materials must be easily viewed, accessible, and legible.

# COMPETITION

- At Region, State and National Competition there is a chance that students will be in a large ballroom competing.
- Adviser Interference is a **NO! NO!** and could result in the loss of points or disqualification for your student.
- If the participants haven't arrived by their competition time, punctuality points will not be awarded.

# ONLINE ORIENTATION

- Online Orientation is for Nationals.
- Onsite Orientation is REQUIRED at REGION AND STATE – points will be deducted in this section.
- If sign-in occurs after time allotted = missed orientation and deduction of points
- Lead Consultants will inform judges if students do not attend.
- Please ensure that points are deducted on the Point Summary Forms.



# PROJECT SUMMARY SUBMISSION PROOF

## MUST BE PRESENT

**From:** FCCLA <[noreply@registermychapter.com](mailto:noreply@registermychapter.com)>  
**Date:** January 16, 2018 at 3:37:32 PM EST  
**To:** [sampleemail@yahoo.com](mailto:sampleemail@yahoo.com)  
**Subject:** STAR Events Project Summary  
**Reply-To:** [competitiveevents@fcclainc.org](mailto:competitiveevents@fcclainc.org)

### EVIDENCE OF PROJECT SUMMARY SUBMISSION

Thank you for completing the project summary form for your STAR Event. To receive the point for submission, print this email and have your adviser verify by signing and dating below for inclusion in a display, file folder, or portfolio.

Chapter Name: Sample Chapter

State: Sample

Members: Sample Student

Event Name: Advocacy

Category: Senior

Project Title: Sample Project Title

Adviser's Signature \_\_\_\_\_

Date \_\_\_\_\_

# ELECTRONIC PORTFOLIOS

- Usually shown on student's laptop
- Watch carefully
- These are NOT turned in before competition begins

# HOTEL POLICY

Can be found on Page 40 of the Georgia FCCLA Policy and Procedure Manual

GEORGIA ASSOCIATION OF  
FAMILY, CAREER AND COMMUNITY LEADERS OF AMERICA

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Policies and Procedures Manual

2. Official Hotels

**In keeping with all guidelines and standards of National FCCLA, the following will be enforced:**

- All attendees must stay in the official Georgia FCCLA hotel property assigned in order to participate in Georgia FCCLA Overnight Conferences (State and National). Georgia FCCLA will not provide a waiver policy regardless to participants' proximity to the conference hotel. All participants will be required to stay in the conference hotel property (STAR Events and State Events participants, Officer Candidates, Statesmen Test participants, Scholarship Recipients, and all other registered participants.)
- Conference attendees must stay for the duration of the conference – at least two nights for the State Leadership Conference.
- Due to the limited number of multiple housing rooms in the hotels, double/double rooms will be used first as a quad for students, then as a twin for adults. Two adults may be assigned to a king or queen room. A rollaway may be available depending upon the property.
- Because of the large number of students involved, chapter advisors are asked to assume the responsibility for all charges incurred by their chapter.
- Members and/or chapters who do not stay in the assigned conference hotel will be disqualified from receiving scholarships, competitive event awards (of any level), chapter awards, and other recognitions.

## FREQUENTLY ASKED QUESTIONS

- Is there a dress code for Region STAR Events competition?
  - Yes! The Georgia FCCLA Board of Directors approved a dress code for Region STAR Events competition.
  - The approved dress code can be found here: <http://gafccla.com/events/region-star-events>

# DRESS CODE POLICY

## **GEORGIA FCCLA Dress Code Policy Updated 9/22/17**

**In keeping with all guidelines and standards of National FCCLA, the following will be enforced for Region STAR Event competitions (unless costumes are allowed) and State Leadership Conference:**

Members:

- Professional white shirt
- Neckwear options can include the neckwear from the official emblematic supplier, black tie, black bow tie, single strand of pearls, red black, and/or white scarf, or no neckwear
- Black bottoms (slacks, skirt, sheath dress...skirt and dress may be no more than 2 inches above the knee)
- Black Dress Shoes
- Red jacket is strongly encouraged
- Jeans, t-shirts, athletic wear are NOT acceptable

Exception: Culinary Arts participants are welcome to wear their Chef's Attire during the STAR Events Recognition Sessions.

Advisers/ Chaperones/ Guests

- Business professional
- Jeans, t-shirts, athletic wear are NOT acceptable

# FREQUENTLY ASKED QUESTIONS

- What is considered a costume?
  - Clothing worn by someone who is trying to look like or portray a different person or thing, often related to a specific presentation or project theme.

## FREQUENTLY ASKED QUESTIONS

- Can my student be penalized if they do not use divider pages?
  - If the event specifications give a range of pages/slides, such as 0 – 9, then a participant may have zero divider pages, and not be penalized.
  - Please note that evaluators may include lack of dividers as they determine point allocations in the event rubric, related to portfolio appearance and organization.

## FREQUENTLY ASKED QUESTIONS

- Instead of creating a freestanding or tabletop display, can I create a Powerpoint presentation as my display?
- NO!



## FREQUENTLY ASKED QUESTIONS

- If my student is using something other than Powerpoint for an electronic portfolio, how do I count “slides?”
  - A slide is defined as a single slide in PPT, or a single path/transition in another format, such as Prezi. If using a website, information presented in one screen view would be considered one slide.

## FREQUENTLY ASKED QUESTIONS

- Can I use a remote to advance electronic slides?
  - Yes; however, pointers or props may not be allowed for your event. Check the event rubric for allowable elements.

## FREQUENTLY ASKED QUESTIONS

- Can a student turn in both a hard copy and electronic copy portfolio?
  - No. Students must choose one type of portfolio format. For hardcopy portfolios, visuals may be used to support, illustrate, or complement the presentation (if allowed in the event).

## FREQUENTLY ASKED QUESTIONS

- Can a member compete in both an online STAR Event and another STAR Event?
- No. Students may only compete in one STAR Event in any given year.

# FREQUENTLY ASKED QUESTIONS

- File Folder Question #1:
  - Are participants required to use manila folders from the FCCLA supplier?
  - No - any standard folder is fine.

# FREQUENTLY ASKED QUESTIONS

- File Folder Question #2:
  - In the event with a file folder, does it matter what color the file folder is?
  - No - any color folder is fine.

# FREQUENTLY ASKED QUESTIONS

- File Folder Question #3:
  - If the guidelines say to have three copies of the file folder information for the judges, do I provide three file folders?
  - No - only provide one file folder (labeled correctly) with three copies of the required documentation.

# FREQUENTLY ASKED QUESTIONS

- Can students use FCCLA copyrighted material in STAR Events projects?
  - Yes, as long as the project is not used for commercial purposes or sold.



## FREQUENTLY ASKED QUESTIONS

- Can content pages have graphics or decorations?
- Yes, any page that does not specify to use plain paper may have graphic or decorative elements.

# FREQUENTLY ASKED QUESTIONS

- Is font considered a graphic?
  - If the font is a graphic font, then it is a graphic. Unless specified, fonts may be any color.

## FREQUENTLY ASKED QUESTIONS

- Do we have to use the FCCLA-provided templates, or can we retype it on our own computer?
- The template provided can be modified but all of the information, including headings, must be used in the correct order on any document created and remain within the page limits given in event specifications.

## FREQUENTLY ASKED QUESTIONS

- Can an iPad/tablet be used in place of notecards?
  - Yes, as long as those devices are not used for recording, publishing, or receiving information during the presentation. They should be placed in airplane mode prior to the start of the event.

## FREQUENTLY ASKED QUESTIONS

- How should we address budgets/evaluations when the project has not yet been completed at the time of region/state competition?
- For presentations prior to national competition, participants should give the anticipated numbers (budgets). Evaluation plans should be presented in detail, and should be updated prior to national competition.

## FREQUENTLY ASKED QUESTIONS

- Is a digital photo frame/iPad/etc. to display photos, considered a photo album?
- If it is displaying multiple photos as a hardcopy album would, it would be considered a photo album.

## FREQUENTLY ASKED QUESTIONS

- On the Project Identification Page, how would “event name” be listed? Should category be listed?
- Either “Career Investigation” or “Career Investigation - Junior” will be accepted as correct?

## FREQUENTLY ASKED QUESTIONS

- Are laminated pages acceptable?
  - Yes, but all laminated pages must still meet any size requirements as stated in event guidelines.



## FREQUENTLY ASKED QUESTIONS

- If I have a multi-page document and place it in a sheet protector, is that counted as one content page?
- Multiple pages within a sheet protector will count as more than one page, unless the sheet protector is sealed and only one page is able to be viewed.

## FREQUENTLY ASKED QUESTIONS

- Will electrical outlets be provided?
  - No electrical outlets will be provided. Students are NOT allowed to move competition setup (location of tables, chairs, display areas, etc.) at any time.

# FREQUENTLY ASKED QUESTIONS

- Online Project Summary Form Question #1:
- When should my student submit the Online Project Summary Form?
  - This form should be submitted prior to your first competition (February 8 or 9). If necessary, resubmit the form with updated information.

# FREQUENTLY ASKED QUESTIONS

- Online Project Summary Form Question #2:
- Can I reduce the size of the Online Project Summary Form for my display?
  - Yes, but it must remain legible and easily read by the event consultant.

# FREQUENTLY ASKED QUESTIONS

- Are accommodations made for special needs students?
- Participants who require accommodation in their event should indicate a special needs request immediately after registration to the event coordinator.

# QUESTIONS ABOUT STAR EVENTS?

Region Competitions – Contact your Region Adviser

State STAR Events – Karla Buckholz, STAR Events Coordinator

[georgiastarevents@gmail.com](mailto:georgiastarevents@gmail.com)

Traci Bryant, Georgia FCCLA Executive Director

[gafccla@gmail.com](mailto:gafccla@gmail.com)