# FCCLA Update July 2019

# 2019-2020 State & National Theme



# National Leadership Conference

- 471 Attendees
- 74 Chapters
- 243 STAR Event Competitors
- 1 national officer candidate

- STAR Events Competitors
  - 128 Gold Medals

85 Silver Medals

30 Bronze Medals

- Scholarship Recipients
  - Lauryn Cernaro and Jalynn Silvo, Perry High School
     Food Innovations

 Asia Berry, Skyler Bullard, Madison Gillman, Meaghan Gillman, TyAsija Hooten, Savannah McKleroy, Kyli Smith; Perry High School – Parliamentary Procedure

- Scholarship Recipients
  - Karla Arias, Briana Brown, TyKhia Burden, Sophia Disarli, Jaylah Jones, Tionna Kendrick, Damon Negron; Perry High School – Parliamentary Procedure

 Avery Hurst, National 1st Vice President, Coffee High School – FCCLA Memorial Scholarship

- National Program Awards
  - Financial Fitness Warner Robins Middle School
  - Lead4Change Babb Middle School
  - 91 members recognized for Power of One completion

# Membership Update

### Membership Update

- 2017-2018 total:
  - 21,132 members
  - 290 chapters

WE ARE THE #1
STATE ASSOCIATION
IN THE NATION!!!!!

- 2018-2019 total:
  - 26,741 members
  - 291 chapters

Thank you for all of your hard work!

### Membership Update

- Middle Level Affiliation
  - 14,287 members
  - 20 chapters
- Urban Level Affiliation
  - □ 3,966 members
  - 22 chapters (1 county)

### Affiliation for 2019-2020 School Year

- Done on national website: fcclainc.org
- Chapter Login button on homepage
- Chapter ID number same as previous years
- Password is set by chapter adviser

Need help with logging in??? Email me at gafccla@gmail.com!

Affiliation will open on August 1, 2019

### Affiliation for 2019-2020 School Year

- Make sure you "Graduate" your members
  - □ High school students who graduated in May 2019
  - Middle school students who left your middle school chapter and will be attending a high school with an existing FCCLA chapter
  - Roll forward the grade levels (Bulk Grade Roll Forward Option - Under Edit Chapter Members)

### Affiliation for 2019-2020 School Year

- Add or Edit chapter members
- Use the Membership Affiliation Information
   Sheet on the national website to gather information

### Affiliation for 2019-2020 School Year

- Click on the members you wish to affiliate
- Minimum of 12 members to affiliate the first time
- After the initial affiliation, you can affiliate as many as you wish

### Affiliation for 2019-2020 School Year

- National Dues \$9.00
- State Dues \$4.00
- Special pricing for Middle Level and Urban affiliation

These dues are for each member **and** adviser.



### Membership Campaign: Rock the Red

Members can recruit at least 3 new members to their chapter and receive a Rock the Red wristband!



# National Membership Campaign: Go For the Red

- "Go For the Red" campaign incentives program released in May 2016
- Individuals who recruit 3 or more members receive Go For the Red T-shirt
- Chapters awarded Bronze, Silver, Gold banners for increasing membership by 10, 15, or 20 members

### National FCCLA Chapter Manual

- Inside the FCCLA Portal in August
- Used to be known as the Membership Handbook
- What's in it???
  - Lesson plans
  - Bell ringers
  - General FCCLA Information PPT
  - Lots more!!!

# Communications Update

### Georgia FCCLA: Communications

### **Email Communication**

- Weekly Memo Monday
- Affiliation system emails
- CTAERN emails
- Conference emails

### **National FCCLA**

Daily Fast Facts

### Georgia FCCLA: Communications

### **Utilize FCCLA Communications**

- ONational FCCLA Website
- Georgia FCCLA Website
- National FCCLA Blog
- Social media
- OFCCLA Mobile App

# Georgia FCCLA: Communications - National FCCLA Week

### Monday, February 10:

#### What's Your FCCLA Story?

Kick off FCCLA week by sharing with your classmates why and how you have built your leadership story through FCCLA.

#MyFCCLAStory

### **Tuesday, February 11:**

#### **Your Future Career Story**

Show others how FCCLA career pathways have prepared you for your future! Develop a personal dream/goal board and share how FCCLA has helped you by giving you a strong foundation for your future career.

#MyFCCLAFuture

### Wednesday, February 12:

#### FCS Educators Inspiring Stories

Take part in Family and Consumer Sciences (FCS) Educator Day and share the stories of FCS educators who have inspired you.

#FCCLAEducatorsInspire

# Georgia FCCLA: Communications - National FCCLA Week

### Thursday, February 13:

#### Celebrate Your Family's Story

Take time to show your appreciation for your family. Share the story of how your family has supported you in your FCCLA leadership journey.

#FCCLACelebratesFamily

### Friday, February 14:

#### **Leaders in Red**

Showcase your FCCLA spirit by rocking the red. Red out and decorate your day with red clothing, signs, food and decorations.

#FCCLARocksRed

### Georgia FCCLA: Communications

### **Amazon Smile – FCCLA Foundation**

- The Amazon Smile Foundation will donate 0.5% of your purchase to the Georgia FCCLA Foundation.
- Visit smile.amazon.com and log in with your Amazon account.
- Choose "Georgia FCCLA Foundation Inc." as your charitable organization.

# National Programs Update

# New Competitive Event Category Structure

- Level 1 grades 5 through 8
- Level 2 grades 9-10
- Level 3 grades 11-12

# New Competitive Event Category Structure

- Mixed teams are still allowed but must compete at the highest level of the teams' members.
- Some events will still have eligibility requirements requiring specific courses or program enrollment

### **New STAR Events**

- Baking and Pastry (Level 3 Only)
- Event Management (Levels 1, 2, and 3)
  - takes the place of Life Event Planning
- Instructional Video Design (Levels 1, 2 and 3) - Online STAR Event

### **STAR Event Name Changes**

Previous Event Name	New Event Name
Advocacy	Public Policy Advocate
Applied Math for Culinary Management	Culinary Math Management
Environmental Ambassador	Sustainability Challenge
Illustrated Talk	Professional Presentation
Recycling and Redesign	Repurpose and Redesign

### **Career Connection**

- Updated program will be released last fall!
- New Units:
  - My Skills
  - My Life
  - My Career
  - My Path



### **FACTS**

- New last year Ford Driving Skills For Life and Governors Highway Safety Association will award the top project in each state \$500
- Complete project and submit program award application by March 1st



### **FACTS**

- Safe Rides Saves Lives PSA Contest
  - Chapters create a Public Service
     Announcement encouraging safe driving habits
  - Cash prizes are awarded to the top three submissions
  - Entries are due by December 1st

### **Power of One**

- Program is being updated this school year
- Nationals is planning on making it an online resource

### Student Body

- Campaign for Tobacco Free Kids
  - The first 100 chapters to report back to FCCLA can earn \$100
  - Chapters can take the next step and host a training for at least 75 youth to win one of three \$1,000 prizes
  - Contest begins in August and ends in December



## Georgia FCCLA: National Program Update

#### National Outreach Project

- Lead4Change (New name)
  - Sign up at <u>www.lead4change.org</u> to receive free lesson plans and materials
  - Complete the 6- or 10- week lesson and enter the Lead4change challenge for a chance to win up to \$20,000 to the charity of your choice and \$10,000 in technology grants



## Calendar of Events

### **DISCOVER Training**

Saturday, September 14, 2019 Camp John Hope, Fort Valley

Early Bird Deadline: August 30

Regular Deadline: September 4

### Capitol Leadership

September 30-October 2 - Washington, DC

Capitol Leadership Guide will be on the National FCCLA website!



### Fall Rally

October 9, 2019 Georgia National Fairgrounds, Perry

Competition Password Deadline: September 16

Competition Registration Deadline: September 18

Early Bird Deadline: September 17

Regular Deadline: September 20

### Fall Leadership Conference

Georgia FFA-FCCLA Center, Covington November 5-6 Camp John Hope, Fort Valley November 6-7

Early Bird Deadline: October 21

Regular Deadline: October 24

#### National Fall Conference

(Formerly known as National Cluster Meeting)

November 15-17, 2019 – Dallas, Texas

NFC Guide will be posted online soon!



## Middle School Culinary Bootcamp

December 5-7, 2019
Georgia FFA-FCCLA Center, Covington

Registration Deadline: November 13

# Region Culinary Arts STAR Event Competitions

TBD - Various locations

Registration Deadline: January 10, 2020

#### National Chapter Adviser Summit

January 31-February 2, 2020 Washington, DC

More information coming this fall in the Fast Facts!



### Region STAR Event Competitions

February 7 – Region 5

February 15 - Regions 1 & 9

February 22 – Regions 2, 3, 4, 6, 7, & 8

Various locations - see Region Adviser

### Day at the Capitol

February 10-13, 2020 Georgia State Capitol, Atlanta

Deadline: February 4

Monday - Region 8-9
Tuesday - Region 1-2
Wednesday - Region 3-4
Thursday - Region 5-7



## Online Proficiency Testing

February 19-26, 2020 \*Weekday testing only

Early Bird Deadline: February 10

Regular Deadline: February 13



#### State Leadership Conference

March 20-22, 2020

Atlanta, Georgia – The Hilton Atlanta

Early Bird Deadline: February 27

Regular Deadline: March 2

Housing Deadline: March 2

### Culinary Academy

May 29-31, 2020 Georgia FFA-FCCLA Center, Covington

Registration Deadline: May 8

#### 2019 National Leadership Conference

July 5-9, 2020 Washington, DC

Information will be posted to the National FCCLA website.



#### Extended Day Deadline

October 1, 2019

#### Needs to be completed:

- Affiliation national website
- Program of Work email to gafcclapow@gmail.com
- Budget email to gafcclabudget@gmail.com

#### Georgia News Deadlines

Fall Deadline: October 16, 2019

Spring Deadline: February 1, 2020

#### Send articles and pictures to:

- Sabrina Rutledge, Vice President of Public Relations
- https://gafccla.wufoo.com/forms/georgia-newsarticle-submission/

#### State Scrapbook Submissions

Due before State Leadership Conference

#### Send scrapbook pages to:

- Alyna Martinez-Codina, State Historian
- Babb Middle School
   5500 Reynolds Road
   Forest Park, GA 30297

## Contacts

### Georgia FCCLA State Staff

Traci Bryant, Executive Director

gafccla@gmail.com

Karla Buckholz, State STAR Events Coordinator

georgiastarevents@gmail.com

### GEORGIA FCCLA STATE STAFF

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## Georgia FCCLA Adviser to Adviser Leaders

Middle School

Beth Pilkington, Rossville Middle School mbethpilkington@gmail.com

High School

Julia McKenzie, Pelham High School <a href="mailto:jmckenzie@pelham-city.k12.ga.us">jmckenzie@pelham-city.k12.ga.us</a>

## Georgia FCCLA Region Advisers

Region 1: Beth Pilkington, Rossville Middle School

Region 2: Vickie Rundbaken, Flowery Branch High School

Region 3: Caitlin Mitchell, North Oconee High School

Region 4: Samantha Henderson, Carroll County College & Career Academy – North Campus

Region 5: April Langer,
Arabia Mountain High School

Region 6: Marsha Gibson, Westside Comprehensive High School

Region 7: Brittany Tolleson, Houston County High School

Region 8: Tara Blankenship Carver, Coffee Middle School

Region 9: Bethany Gilliam, Statesboro High School

## Request a Chapter Visit!

FEELR

**HOME** 

**ABOUT** 

CONTACTS

**EVENTS** 

RESOURCES

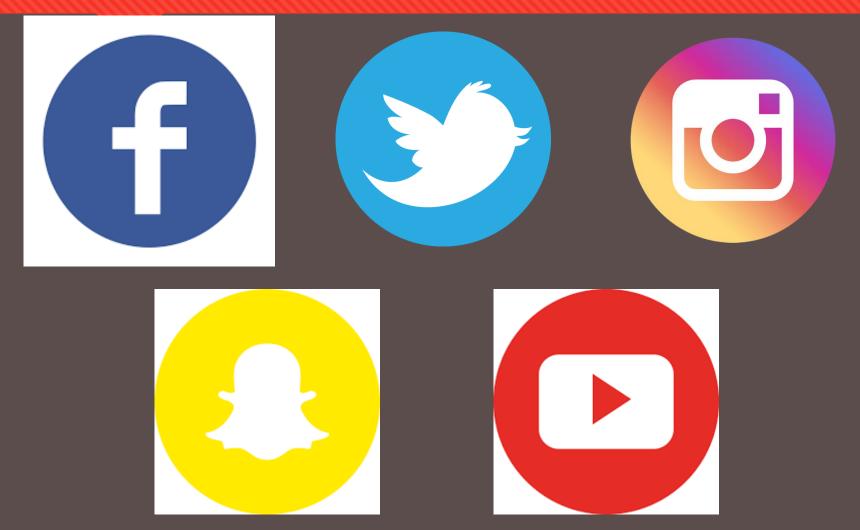
NEWS

COMPETITIONS



Request an Officer Visit 🔊

## Check us Out on Social Media!



## Georgia Resources

- Georgia FCCLA State Office
  - □ P.O. Box 840
  - Bogart, GA 30622
  - □ Phone: 770-530-1874
- www.gafccla.com
- gafccla@gmail.com