



## Digital Delish Dish



**Digital Delish Dish** –an *individual* or *team* event (1-3 members), recognizes FCCLA members who demonstrate their ability to use knowledge and skills to video a food demonstration with a science spin.

### Eligibility

1. Chapters may submit one entry in this event. Members may participate in only **one** event in any given year.
2. Participation is open to any nationally affiliated FCCLA chapter member.
3. Participants must be registered for the State Leadership Conference and may **not** participate in any other STAR Event.
4. Participants must be registered for State Leadership Conference and the event by the published deadline in the State Leadership Conference Adviser Guide. Event cost is \$5.

### Awards

The top three teams will be recognized on stage during the Closing Awards Session and receive the following cash prizes, split between the team members: 1<sup>st</sup> place (\$100), 2<sup>nd</sup> place (\$75), and 3<sup>rd</sup> place (\$50)

### Guidelines

#### Video

1. Participants will prepare a video of a food demonstration, including at least one food science fact.
2. The recipe must include at least one Georgia grown ingredient.
3. The video may be no longer than 1 minute. The video should focus on the preparation of the selected dish, with the recipe and science fact in captions. (For inspiration, visit Tasty by BuzzFeed)
4. The video must include at least one food science fact pertaining to the dish showcased in the video.
5. The work on this video must be accomplished by the team members. Team members may receive instruction in filming and editing from an outside source, however, the actual production must be the team's work.
6. Credits must include sources and may include the participant names and school.
7. Participants are responsible for acquiring all releases to use any music or trademarked products in the video.
8. In submitting the video, participants give Georgia FCCLA and Georgia Department of Education the right to publish the move in part or whole in any medium without additional compensation.
9. Participants will submit their videos by March 15 to <https://gafcla.wufoo.com/forms/digital-delish-dish/>.

#### State Leadership Conference Presentation

1. Each team will have no more than 5 minutes at the State Leadership Conference to present the video and explain the creative process of the selection of the dish, the science fact(s) in the video and the filming and editing of the video.
2. One minute of the 5 minute presentation will be showing the video. Participants must bring their own computer laptop or tablet and their own copy of the video (on a laptop or tablet) to show the judges. Internet access will NOT be provided.

## Digital Delish Dish JUDGES RATING SHEET

PARTICIPANT(S) NAME: \_\_\_\_\_

SCHOOL: \_\_\_\_\_ Judges Initials: \_\_\_\_\_

Evaluation Criteria	Points Possible			Points Awarded
	Needs Improvement 0-4	Good 5-7	Exemplary 8-10	
<b>Subject Knowledge</b>	Subject knowledge was not evident throughout the project and/or was not accurate & appropriate	Subject knowledge is somewhat evident throughout the project. Most information is clear, appropriate & correct	Subject knowledge is evident throughout the project. All information is clear, appropriate & correct	
<b>Depth of Project Content</b>	No clear evidence that higher level thinking skills were used in video creation	Some evidence that higher level thinking skills were used in video creation	Exemplary evidence that higher level thinking skills were used in video creation	
<b>Originality/Creativity</b>	Lack of originality/creativity	Some original, creative and aesthetic portions in the video	Well-developed, creative, original and aesthetically pleasing video with graphics and artistic elements	
<b>Georgia Grown Ingredients</b>	No Georgia grown ingredients featured	Georgia grown ingredients may be featured, but not highlighted in the video as Georgia grown	At least one ingredient featured and highlighted as Georgia grown.	
<b>Citing Resources</b>	No sources were cited in the project	Some sources were cited within the project	All sources are cited within the project	
<b>Science Fact(s)</b>	No science fact(s) presented in the video, the fact was inaccurate or not relevant to the dish	Science fact(s) presented but not thoroughly explained	Science fact(s) presented, fact(s) were correct, clear, appropriate and educational	
<b>Technical Elements</b>	Technical elements were poorly planned	Setting, perspective, lighting, camera technique and audio support the project's purpose	Setting, perspective, lighting, camera, technique & audio tie strongly together	
<b>Spelling/Grammar</b>	Project had serious errors with spelling/grammar	Project had some issues with appropriate and/or correct spelling/grammar	Project portrayed appropriate and/or correct spelling/grammar	
<b>Presentation</b> Creative Process: See guidelines for all components	Did not describe the creative process in detail	Provided a general idea of the creative process	Described the creative process in detail	
<b>Orientation and Sign-in</b>	0 points: Didn't attend event orientation	10 points: Attended the event orientation		
	<b>TOTAL POINTS</b>			

\*Project refers to both the video and presentation.