



Digital Storytelling



Digital Storytelling – *an individual or partner event* (1-2 participants), recognizes participants who demonstrate their ability to use knowledge and skills gained from their enrollment in an Early Childhood Education or Teaching as a Profession course. Participants must prepare a video that tells a story about a Georgia Performance Standard.

Eligibility

1. Chapters may submit one entry into this event. An individual member may participate in only **one** event in any given year. These events are not open to STAR Events participants.
2. Participation is open to any nationally affiliated FCCLA chapter member that has been, or is currently, enrolled in an Early Childhood Education or Teaching as a Profession program.
3. Participants must be registered for the State Leadership Conference and may **not** participate in any other STAR Event.
4. Participants must be registered for the State Leadership Conference and the event by the published deadline in the State Leadership Conference Adviser Guide. Event cost is \$5.

Awards

The top three participant(s) will be recognized at the Closing Awards Session and will receive the following cash prizes: 1st place (\$200), 2nd place (\$100), 3rd place (\$50)

Procedures and Time Requirements

1. Participants will submit a video focusing on one (1) of the Georgia Performance Standards in Early Childhood Education or Teaching as a Profession pathway. The participant(s) will choose the standard and list the standard in the submission form.
2. Participants will create a 1 ½ - 3 minute video about the selected standard. This video must be uploaded to an original source such as YouTube or SchoolTube.
3. Participants will submit the following information on the online submission form: name(s), school name, video title, Georgia Performance Standard, short summary of the video, answer to a question of what the viewers should understand after watching it.
4. The online submission form must be submitted by March 1, 2017:
<https://gafcla.wufoo.com/forms/digital-storytelling-submission/>
5. By submitting the form, participants give Georgia FCCLA and Georgia Department of Education the right to publish the video in part or whole in any medium without additional compensation.
6. Entries will be judged prior to the State Leadership Conference.

Digital Storytelling Rubric

Participant/Team Name(s): _____ # _____

Chapter Name: _____

Evaluation Criteria	Needs Improvement 0-4	Good 5-7	Exemplary 8-10	Points Awarded
Originality	Lack of originality and ideas	Some evidence of originality and inventiveness. Some content & ideas were fresh and inventive	Significant evident of originality and inventiveness	
Standards Aligned	Lack of evidence in a connection to the target standard with little reference being made to facts & concepts.	Minimal evidence of connection to the target standard. Minimal references are made to facts & concepts.	Clear evidence or connection to the target standard. Frequent & clear references are made to facts & concepts	
Depth of Project Content	No clear evidence that higher level thinking skills were used in the creation of this video.	Some evidence that higher level thinking skills were used in the creation of this video	Exemplary evidence that higher level thinking skills were used in the creation of video	
Subject Knowledge	Subject knowledge was not evident throughout the project and/or was not accurate & appropriate	Subject knowledge is somewhat evident throughout the project. Most information is clear, appropriate & correct	Subject knowledge is evident throughout the project. All information is clear, appropriate & correct	
Grammar	Video had serious errors with grammar	Video had some issues with appropriate and/or correct grammar	Video portrayed appropriate and/or correct grammar	
Citing Resources	No sources were cited in the project	Some sources were cited within the project	All sources are cited within the project	
Permission Obtained	No permission was obtained to use text, graphics, audio, video, etc.	Some permissions to use text, graphics, audio, video, etc. are available	All permissions to use text, graphics, audio, video, etc. are available.	
Creativity	Lack of creativity	Some creative and aesthetic portions in the video	Well developed and aesthetically pleasing video with graphics and artistic elements	
Technical Elements	Technical elements were poorly planned	Setting, perspective, lighting, camera technique and audio support the story's purpose	Setting, perspective, lighting, camera, technique & audio tie strongly into the story's purpose	
Online Submission Form	Submission form was poorly written and hard to follow	Submission form provided just some of the information required, but not in depth	Submission form included in-depth information about the video	
Total Score (100 possible points)				
Bonus Points (5 points for submitting the video by 11:59 pm on March 1)				
Total Points				

Judge Initial: _____