

# FCCLA Creed Speaking & Interpretation



**FCCLA Creed Speaking & Interpretation**, an individual event, recognizes members for their ability to recite the FCCLA creed and interpret it within the context of their personal philosophy. This event provides an opportunity for members to gain self-confidence in public speaking while learning the values and philosophy expressed by the organization in which they hold membership.

## Event Categories

Middle School: 6-8 grades

High School: 9-12 grades

## Eligibility

- Each chapter may submit up to three (3) entries in this event.
- Participation is open to any nationally affiliated FCCLA member.
- Participants must be registered to attend the State Leadership Conference.
- Participants may not compete in other events at the State Leadership Conference.
- Each entry is \$5.

## Procedures & Time Requirements

- Participants must attend an event orientation where they will be given a brief overview of the event, draw an identification number indicating the order of participation and review the time schedule.
- Participants may not bring reference materials for use in the holding room.
- At the designated time, an event volunteer will introduce each participant by number and name only. The participant may not offer introductory remarks or concluding remarks. The participant will greet or thank the evaluators and shake their hands either before or after their event presentation.
- The individual participant will recite the creed from memory to the evaluators. There is a maximum of 2 minutes for the creed presentation. Once the participant has begun reciting the creed, he/she may not stop and start over.
- Participants may not use notecards. No other presentation elements such as music or visuals are allowed.
- At the conclusion of the creed presentation, the evaluators will ask the participant to answer three (3) questions concerning the meaning of the creed and how the creed fits the participant's personal philosophy. There will be a 3 minute time limit for questions and answers.
- Evaluators will score and write comments for each entry for approximately 5 minutes. The decision of the evaluators is final.
- Total time required for participation in this event is approximately 10 minutes including presentation, questions and evaluator scoring.

## General Information

- No microphone will be provided. No additional set-up is provided.
- Spectators are allowed to observe this event, as space allows. Participants may only observe after they have already presented.
- Participants are not allowed to discuss the event with other participants or receive coaching from any spectators. Doing so will result in disqualification.
- Participants placing 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> will be announced at the Awards Session and receive cash prizes - \$100 for 1<sup>st</sup> place, \$75 for 2<sup>nd</sup> place, \$50 for 3<sup>rd</sup> place.
- Presentations may not be recorded or photographed, except by the official FCCLA photographer.
- Participants should follow the approved dress code for participation in this event.

## Evaluation

The individual participant will be judged on the following criteria:

Creed Memorization	Orally deliver the FCCLA creed in the correct order and with all the correct words.
Stage Presence/Professionalism	Deliver creed and interpretation with poise, confidence and ease. Greet or thank evaluators and shake their hands in a professional manner.
Gestures/Mannerisms	Use appropriate gestures, movements that enhance the presentation
Posture	Stand straight and face the audience in a relaxed and natural way
Eye Contact	Maintain eye contact with evaluators and audience.
Enthusiasm	Facial expressions and body language generate a strong interest and enthusiasm about the topics.
Voice	Speak with appropriate force, pitch and articulation.
Tempo	Use tempo or pauses to improve meaning and/or add dramatic impact.
Volume	Speak loudly enough to be heard by all throughout the presentation.
Clothing Choice	Wear clothing that meets the conference dress code.
Grammar/Word Usage/Pronunciation	Use proper grammar, word usage and pronunciation in both creed presentation and interpretation responses.
Interpretation and Responses to Questions	Answer questions with concise, well-constructed, honest responses and places the answers in context of their personal philosophy.

## FCCLA Creed Speaking & Interpretation Rubric

Name of Participant: \_\_\_\_\_ Participant #: \_\_\_\_\_

Presentation						Points
<b>Creed Memorization</b> 0-15 points	<b>0-1-2</b> Attempted to recite the creed, started but did not finish	<b>3-4-5-6</b> Recited the creed but omitted one or more sentences	<b>7-8-9</b> Recited the creed but not in the correct order	<b>10-11-12</b> Recited the creed in correct order, with 2 errors or omissions	<b>13-14-15</b> Recited the creed in correct order no more than error or omission	
<b>Stage Presence/ Professionalism</b> 0-15 points	<b>0-1-2</b> Delivery and interpretation was shaky, overly nervous or overaggressive did not greet or thank evaluators and shake hands	<b>3-4-5-6</b> Fair delivery and interpretation, somewhat nervous, poise and confidence, and interaction with evaluators needs improvement	<b>7-8-9</b> Good delivery, interpretation and poise, though did not greet or thank evaluators	<b>10-11-12</b> Good delivery and interpretation, speaks with poise, confidence and ease. Greeted or thanked evaluators and shook hands in a professional manner	<b>13-14-15</b> Excellent delivery and interpretation, speaks with poise, confidence and ease. Greeted or thanked evaluators and shook hands in a professional manner	
<b>Gestures/ Mannerisms</b> 0-5 points	<b>0</b> None used	<b>1-2</b> Overuse of hand motions, too much movement		<b>3-4</b> Limited use of gestures	<b>5</b> Gestures appear natural and are appropriate	
<b>Posture</b> 0-5 points	<b>0</b> Poor posture, turns away from audience	<b>1-2</b> Leans, sways, slouches or posture is very tense		<b>3-4</b> Generally good posture and faces audience	<b>5</b> Straight posture, relaxed and faces audience	
<b>Eye Contact</b> 0-5 points	<b>0</b> No eye contact with evaluators or audience	<b>1-2</b> Limited eye contact with evaluators or audience		<b>3-4</b> Inconsistent eye contact with evaluators or audience	<b>5</b> Good eye contact with evaluators or audience	
<b>Enthusiasm</b> 0-5 points	<b>0</b> No enthusiasm for the presentation	<b>1-2</b> Very little use of facial expression or body language. Did not generate much interest in topic		<b>3-4</b> Facial expressions and body language are used to try to generate enthusiasm but seem somewhat forced	<b>5</b> Facial expressions and body language sometimes generate a strong interest and enthusiasm about the topic in others	
<b>Voice</b> 0-5 points	<b>0</b> Monotone voice, difficult to understand words	<b>1-2</b> Below average use of emphasis, pitch and articulation		<b>3-4</b> Good use of emphasis, pitch and articulation	<b>5</b> Excellent use of force, emphasis, pitch and articulation	

Presentation					Points
<b>Tempo</b> 0-5 points	<b>0</b> Tempo or pauses were used in such a way that they were very distracting	<b>1-2</b> Tempo or pauses were not used to improve meaning or dramatic impact	<b>3-4</b> Tempo or pauses were intentionally used but were not effective in improving meaning or dramatic impact	<b>5</b> Tempo or pauses were helpful in improving meaning or dramatic impact	
<b>Volume</b> 0-5 points	<b>0</b> Unable to hear the presentation	<b>1-2</b> Volume often too soft to be heard by all	<b>3-4</b> Volume is loud enough to be heard by all at least 80% of the time	<b>5</b> Volume is loud enough to be heard by all at least 90% of the time	
<b>Clothing Choice</b> 0-5 points	<b>0</b> Inappropriate clothing not meeting dress code	<b>1-2</b> Appropriate conference attire but clothing is wrinkled, ill-fitting or stained	<b>3-4</b> Appropriate conference attire	<b>5</b> Appropriate conference attire, fits well and gives best impression	
<b>Grammar/ Word Usage/ Pronunciation</b> 0-5 points	<b>0</b> Extensive (more than 5) grammatical and pronunciation errors	<b>1-2</b> Some (3-5) grammatical and pronunciation errors	<b>3-4</b> Few (1-2) grammatical and pronunciation errors	<b>5</b> Presentation has no grammatical or pronunciation errors	
<b>Interpretation and Responses to Questions</b> 0-15 points	<b>0-1-2</b> Does not respond to questions	<b>3-4-5-6</b> Answers but fails to elaborate or explain, or shows little understanding of the creed	<b>7-8-9</b> Appropriate responses but appear rehearsed, unsure or does not reflect good understanding of the creed	<b>10-11-12</b> Concise, well-constructed, and genuine responses that convey thought, meaning and understanding of the creed	<b>13-14-15</b> Concise, well-constructed and genuine responses that convey thought, meaning and understanding of the creed within the context of their personal philosophy
<b>TOTAL</b>					
<b>Orientation</b> 0 or 5 points	<b>0</b> Did not arrive on time for participant orientation		<b>5</b> Arrived on time for participant orientation		
<b>Testing Score (0-5 points)</b>					
<b>GRAND TOTAL</b>					

**Evaluator Comments:**