



FCCLA Update
July 2020

A red rectangular frame with a thin line, enclosing the main title text.

BEYOND MEASURE

A dark grey curved background at the bottom of the slide, featuring several thin, white concentric arcs that sweep across the width of the image.

2020-2021
State & National Theme

The background features a series of concentric circles in light gray, some solid and some dashed, creating a sense of depth and movement. A large, solid red circle is positioned in the center-right of the frame. A dark gray, curved, teardrop-shaped element is located to the left of the red circle, partially overlapping it.

Virtual National Leadership Conference

- 357 attendees
- 96 Chapters
- 191 STAR Event Competitors
 - 57 Gold Medals
 - 76 Silver Medals
 - 27 Bronze Medals
- 1 National Officer Elected
 - Brynley Jones, Houston County High School
 - VP of Public Relations

Virtual
National
Leadership
Conference
Update

National Program Awards

- Career Connection Runner Up – Liberty Middle School
- Families First High School Winner – Houston County High School
- 138 members recognized for Power of One completion

Virtual
National
Leadership
Conference
Update

Other National Recognition

- Lead4Change Winners - \$500 grants to their local charities:
 - Hubert Middle School
 - Pelham High School
- 2nd Place in Safe Rides Save Lives PSA Contest – Peachtree Ridge High School

Virtual
National
Leadership
Conference
Update

The image features a large, vibrant red circle in the center. Inside this circle, the words "Membership Update" are written in a clean, white, sans-serif font. The background is white and decorated with several thin, light gray concentric circles. A thick, dark gray curved line, resembling a stylized comma or a swoosh, is positioned to the left of the red circle, partially overlapping its edge. The overall design is modern and minimalist.

Membership Update



Membership Update

- 2018-2019 Totals:
 - 26,741 members
 - 291 chapters
- **2019-2020 Totals:**
 - **30,196 members**
 - **297 chapters**

We are still the #1 state association in the nation!!!



Membership Update

Membership Update

- Middle Level Affiliation

16,204 members

22 chapters

- Urban Level Affiliation

5,654 members

23 chapters (1 county)

2020-2021 Affiliation Information

Affiliation for 2020-2021 School Year

- Done on national website: fcclainc.org
- Chapter Login button on homepage
- Chapter ID number - same as previous years
- Password is set by chapter adviser

Need help with logging in???

Email me at gafccla@gmail.com!

Affiliation will open on August 1, 2020

2020-2021 Affiliation Information

Affiliation for 2020-2021 School Year

- Make sure you “Graduate” your members

High school - students who graduated in May 2020

Middle school - students who left your middle school chapter and will be attending a high school with an existing FCCLA chapter

Roll forward the grade levels (Bulk Grade Roll Forward Option - Under Edit Chapter Members)

2020-2021 Affiliation Information

Affiliation for 2020-2021 School Year

- Add or Edit chapter members
- Use the Membership Affiliation Information Sheet on the national website to gather information
- Click on the members you wish to affiliate
- Minimum of 12 members to affiliate the first time
- After the initial affiliation, you can affiliate as many as you wish

2020-2021 Affiliation Information

Affiliation for 2020-2021 School Year

- National Dues - \$9.00
- State Dues - \$4.00
- Special pricing for Middle Level and Urban affiliation

These dues are for each member **and** adviser (even for Middle Level and Urban chapters).

NEW THIS YEAR!!!

All FCCLA members will now fall under one membership category. There will not be any options anymore to choose Comprehensive vs Occupational.

2020-2021 Membership Campaign:

All in with Georgia FCCLA!

Members can earn recognition by recruiting 1-5 new, previously un-affiliated members!

Each recruitment “level” earns members exclusive prizes!

Georgia
FCCLA:
Membership
Campaign

2020-2021 Membership Campaign:

All in with Georgia FCCLA!

BRONZE Level: Recruit 1 new member

- Rock the Red bracelet
- Limited edition Georgia FCCLA Trading Pin
- 1 “ticket” for end-of-the-year drawing

SILVER Level: Recruit 2 new members

- All of the BRONZE level items
- Georgia FCCLA “bumper” sticker
- Georgia FCCLA ink pen
- 2 “tickets” for end-of-the-year drawing

Georgia
FCCLA:
Membership
Campaign

2020-2021 Membership Campaign:

All in with Georgia FCCLA!

GOLD Level: Recruit 3 new members

- All of the BRONZE and SILVER items
- Georgia FCCLA Popsocket
- 3 “tickets” to end-of-the-year drawing

PLATINUM Level: Recruit 4 new members

- All of the BRONZE, SILVER, and GOLD items
- Georgia FCCLA small journal/notebook
- 4 “tickets” to the end-of-the-year drawing

Georgia
FCCLA:
Membership
Campaign

2020-2021 Membership Campaign:

All in with Georgia FCCLA!

DIAMOND Level: Recruit 5 new members

- All of the BRONZE, SILVER, GOLD, and PLATINUM items
- Georgia FCCLA H2Go Trek Water Bottle
- 5 “tickets” to end-of-the-year drawing

End-of-the-year drawing at the 2021 State Leadership Conference: one Georgia FCCLA backpack filled with FCCLA prizes!

Georgia
FCCLA:
Membership
Campaign



GO FOR THE RED

National Membership Campaign

Individuals who recruit 3 or more members receive Go For the Red T-shirt

Chapters awarded Bronze, Silver, Gold banners for increasing membership by 10, 15, or 20 members

Membership Resources

Georgia FCCLA Website – Membership Page

- Membership recruitment graphics
- Membership recruitment application
- Membership handbook

Georgia FCCLA Website – Chapter Leadership Manual

- Will be posted in late September due to COVID-19 (SEC has only met virtually)

Membership Resources

National FCCLA Chapter Manual

- Inside the FCCLA Portal in August
- Used to be known as the Membership Handbook
- What's in it???
 - Lesson plans
 - Bell ringers
 - General FCCLA Information PPT
 - Lots more!!!



Communications Update



Communications Update

Email Communication

- Weekly Memo Monday
 - Email gafccla@gmail.com to get added
- Affiliation system emails
- Conference emails

National FCCLA

- Daily Fast Facts – Every Tuesday and Thursday



Communications Update

Utilize FCCLA Communications

- National FCCLA Website - www.fcclainc.org
- Georgia FCCLA Website – www.gafccla.com
- National FCCLA Blog
- Social media (National and Georgia)
- FCCLA Mobile App

New This Year:

Chapter Spotlights will now be placed on Region Websites, not the Georgia FCCLA Website

Monday, February 8:

- *Fire up FCCLA week by sharing with your classmates why and how FCCLA has helped you grow beyond measure.*
- *#GrowBeyondMeasure*

Tuesday, February 9:

- *As a part of FCCLA, you influence others beyond measure through community service, leadership skills, and your attitude. Share who your influences are and how you've influenced others.*
- *#InfluenceBeyondMeasure*

Wednesday, February 10:

- **FCS Educators Inspiring Stories**
- *Take part in Family and Consumer Sciences (FCS) Educator Day by thanking the educators in your life and sharing how they are beyond measure.*
- *#EducateBeyondMeasure*

National FCCLA Week
February 8-12, 2021

Thursday, February 11:

- *Share with others how FCCLA has allowed you to advocate beyond measure for your future careers as well as your independent adult life. How have you learned how to “adult”?*
- *#AdvocateBeyondMeasure*

Friday, February 12:

- *Lead beyond measure by showing your FCCLA spirit. Red out and decorate your day with red clothing, signs, food and decorations.*
- *#LeadBeyondMeasure*

National FCCLA Week
February 8-12, 2021



Amazon Smile

Amazon Smile – FCCLA Foundation

- The Amazon Smile Foundation will donate 0.5% of your purchase to the Georgia FCCLA Foundation.
- Visit smile.amazon.com and log in with your Amazon account.
- Choose “Georgia FCCLA Foundation Inc.” as your charitable organization.

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National Programs Update



Competitive Events Update

Competitive Event Category Structure Reminder

- Level 1 – grades 5 through 8
- Level 2 – grades 9-10
- Level 3 – grades 11-12

- Mixed teams are still allowed but must compete at the highest level of the teams' members.

- Some events will still have eligibility requirements requiring specific courses or program enrollment

National Programs Update

New National Program – Stand Up

- Replacing STOP the Violence
- Guides members to develop, plan, carry out, and evaluate advocacy activities to improve the quality of life in their communities.
- Units:
 - Assess current needs,
 - Educate others regarding concerns,
 - Advocate so that they can make a difference now and in the future
- Program information will be free for all chapters this school year
- Lesson plans are available



National Programs Update

Program Contests – Can be used on CTAERN Program of Work:

- Safe Rides Save Lives PSA Contest
- Taking Down Tobacco (Campaign for Tobacco-Free Kids)
- Access from AT&T
- Ford Driving Skills For Life



National Programs Update

National Outreach Project – Lead4Change

- Sign up at www.lead4change.org to receive free lesson plans and materials
- Complete the 6- or 10- week lesson and enter the Lead4change challenge for a chance to win up to \$20,000 to the charity of your choice and \$10,000 in technology grants

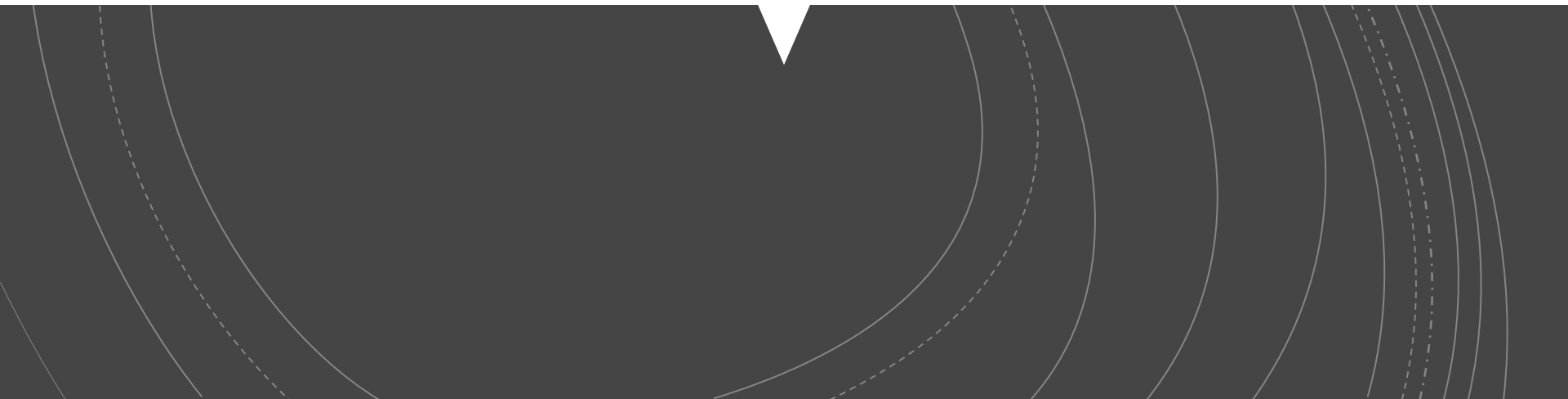
LEAD4CHANGE
STUDENT LEADERSHIP PROGRAM

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Calendar of Events

New for 2020-2021:

All deadlines are now
at 5:00 pm EST



Georgia FCCLA Calendar of Events

DISCOVER Training

Details:

- Virtual for 2020
- Will be a self-guided activity for chapter officers/members over a 3-week period (September 14 – October 2)

Registration Costs and Deadlines:

	Registration Cost	Deadline
Early Bird	\$20.00	September 4 at 5:00 pm
Regular Registration	\$25.00	September 8 at 5:00 pm

Georgia FCCLA Calendar of Events

Extended Day (Program of Work) Deadline October 1, 2020

Items to be completed:

- Affiliation – must have 12 paid members
- Chapter Program of Work – emailed to gafcclapow@gmail.com
- Chapter Budget – emailed to gafcclabudget@gmail.com

Georgia FCCLA Calendar of Events

Fall Rally

Details:

- October 14, 2020
- For 2020: T-shirts must be pre-ordered, not a part of registration costs
- Competition password deadline: September 21
- Competition registration deadline: September 23

Registration Costs and Deadlines:

	Registration Cost	Deadline
Early Bird	\$15.00	September 21 at 5:00 pm
Regular Registration	\$25.00	September 23 at 5:00 pm

Georgia FCCLA Calendar of Events

National FCCLA Capitol Leadership

- Not occurring in 2020 due to travel restrictions
- Looking at possibly during FCCLA Week in February 2021

National Fall Conference

- Not occurring in 2020 due to travel restrictions
- Will occur in 2021 (as of right now) in Columbus, OH

Georgia FCCLA Calendar of Events

Fall Leadership Conference

Details:

- Covington: November 10-11, 2020
- Camp John Hope: November 11-12, 2020
- In-person vs Virtual Conference decision will be made in September

Registration Costs and Deadlines:

	Registration Cost Overnight	Registration Cost Day Only	Deadline
Early Bird	\$75.00	\$45.00	October 19 at 5:00 pm
Regular Registration	\$85.00	\$50.00	October 21 at 5:00 pm

Georgia FCCLA Calendar of Events

Culinary Boot Camp

Details:

- December 3-5, 2020 at Georgia FFA-FCCLA Center in Covington
- Decision to cancel (due to travel restrictions) will be made in October

Registration Costs and Deadlines:

	Registration Cost	Deadline
Registration	\$85.00	November 18 at 5:00 pm

Georgia FCCLA Calendar of Events

Region Culinary Arts STAR Events

Details:

- Already determined: Regions 1, 5, and 7
- Still TBD: Regions 2/3, 4, 6, and 8

Registration Costs and Deadlines:

	Registration Cost	Deadline
Registration	\$20.00 per competitor	January 7 at 5:00 pm
Substitution Deadline	N/A	January 15 at 5:00 pm

Georgia FCCLA Calendar of Events

Region STAR Events

Details:

- Each region has a separate date and location
 - February 5 – Region 5
 - February 6 – Regions 1, 3, 8, and 9
 - February 12 – Region 2
 - February 13 – Regions 4, 6, and 7

Registration Costs and Deadlines:

	Registration Cost	Deadline
Early Bird	\$20.00 per competitor	January 21 at 5:00 pm
Regular Registration	\$30.00 per competitor	January 26 at 5:00 pm

Georgia FCCLA Calendar of Events

FCCLA Day at the Capitol

Details:

- No registration cost for Georgia FCCLA (may still want to charge students for transportation or other fees)
- Leave behind materials will be sent to registered chapters digitally for printing
- Days are just suggested – chapters can attend whichever day fits best
 - Monday, February 8 – Regions 1-2
 - Tuesday, February 9 – Regions 3-4
 - Wednesday, February 10 – Regions 5-7
 - Thursday, February 11 – Regions 8-9

Georgia FCCLA Calendar of Events

Online Proficiency Testing

Details: - New This Year:

- Online Proficiency Testing registration will occur through the State Leadership Conference Registration website
- Students must be registered for the State Leadership Conference to participate
- Top 3 members in each category will not be announced until SLC
- Members can still participate in STAR Events and other state events and take an Online Proficiency Test
- Still no study guides provided... based of classroom standards

Georgia FCCLA Calendar of Events

State Leadership Conference

Details:

- March 11-13, 2021 at the Classic Center in Athens, GA
- No hotel requirement; however, if staying in Athens overnight, you must use the Athens Housing Bureau

Registration Costs and Deadlines:

	Registration Cost Package Deal	Registration Cost Basic Registration	Deadline
Early Bird	\$90.00	\$60.00	February 16 at 5:00 pm
Regular Registration	\$105.00	\$75.00	February 18 at 5:00 pm

Georgia FCCLA Calendar of Events

2021 National Leadership Conference

Details:

- June 27 – July 1, 2021 in Nashville, Tennessee
- Details will be available on the National FCCLA website in late fall

Georgia FCCLA Calendar of Events

Other 2020-2021 Deadlines:

Date	Deadline
October 23, 2020	Georgia News Fall Submission
February 1, 2021	Online STAR Events Registration/Submission Scholarships Adviser Awards Honorary Membership National Program Awards (State Recognition) State Programs Submission School Administrator Award State News Award Chapter Contributions (Donations) State Scrapbook Page

Georgia FCCLA Calendar of Events

Other 2020-2021 Deadlines:

Date	Deadline
February 2, 2021	Honor Roll Submission
February 24, 2021	Georgia News Spring Submission
March 1, 2021	Power of One Submission National FCCLA Scholarships Board of Directors Adviser Representative Application Officer Selection Committee Year in Review Photos
April 21, 2021	Region Officer Teams Application

An abstract graphic featuring a large, solid red circle in the center. To the left of the circle is a dark grey, crescent-shaped element that curves around the circle's edge. The background is white and filled with several thin, concentric circles, some of which are dashed lines. The word "Contacts" is written in white, sans-serif font, centered within the red circle.

Contacts

Georgia FCCLA State Staff

Georgia FCCLA State Office

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Karla Buckholz, State STAR Events Coordinator

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Debra Stevens, Culinary Consultant

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Linsey Shockley, DOE Program Specialist

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Adviser to Adviser Leaders (Mentor Program)

Middle School

- Beth Pilkington, Rossville Middle School
- bethpilkington@walkerschools.org

High School

- Julia McKenzie, Pelham High School
- jmckenzie@pelham-city.k12.ga.us

Region Advisers

Region 1:

Beth Pilkington, Rossville Middle School

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Region 2:

Jackie Emmons, Mountain View High School

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Region 3:

Caitlin Roberson, North Oconee High School

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Region 4:

Samantha Henderson, Carroll County College and
Career Academy, North Campus

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Region Advisers

Region 5:

April Langer, Arabia Mountain High School

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Region 6:

Marsha Gibson, Westside Comp. High School

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Region 7:

Amanda Hayes, Warner Robins Middle School

Amanda.hayes@hcbe.net

Region 8:

Tara Carver, Coffee High School

Tara.carver@coffee.k12.ga.us

Region 9:

Therese Standard, Toombs County High School

Therese.standard@toombs.k12.ga.us

Other Contact Info

Georgia FCCLA State Office

- PO Box 840, Bogart, GA 30622
- 770-530-1874
- www.gafccla.com
- gafccla@gmail.com

National FCCLA Headquarters

- 1910 Association Drive, Reston, VA 20191
- 703-476-4900
- www.fcclainc.org
- national@fcclainc.org

Other Contact Info

Georgia FFA-FCCLA Center

- 720 FFA FHA Camp Rd, Covington, GA 30014
- 770-786-6926
- www.georgiaffacamp.org
- gaffacamp@gaaged.org

Camp John Hope

- 281 Hope Entrance Road, Fort Valley, GA 31030
- 478-967-2302
- www.campjohnhope.com
- campjohnhope@gaaged.org

BEYOND MEASURE

Have a great school year!