



FCCLA Promotional Presentation

The Virtual "Chapter Fair Booth" Competition

FCCLA Promotional Presentation recognizes FCCLA members who demonstrate their ability to use knowledge of FCCLA to research, plan and create a digital, slideshow presentation on FCCLA National Programs and/or Georgia FCCLA State Programs accompanied with a promotional video using the presentation.

Eligibility

1. Entries are limited to one entry total per chapter.
2. Participation is open to any nationally affiliated FCCLA chapter member.
3. Participants must be registered for Virtual FCCLA Fall Rally and the event by the published deadline in the Virtual FCCLA Fall Rally Adviser Guide. Event cost is \$5.00.

Event Divisions

- Middle School (Grades 6-8)
- High School (Grades 9-12)

Awards

The top three chapters will be recognized during the Virtual FCCLA Fall Rally and receive the following cash prizes: 1st place (\$100), 2nd place (\$75), and 3rd place (\$50).

Guidelines

1. Presentations must be based on current FCCLA state or national programs or areas of skill development. The presentation must be informative and well organized. Animation is encouraged to promote dramatization.
2. Presentation title must state the theme of the presentation, and all things used in the presentation must contribute to the theme.
3. The name of the chapter must NOT be placed in the presentation or announced during video.
4. There will be a 2 point deduction for not following the guidelines.
5. Participants will submit their presentations by September 24th at 5:00 pm to <https://gafccla.wufoo.com/forms/2020-professional-presentation/>.
6. Winners will be announced during Virtual Fall Rally Awards Session on Wednesday, October 14.

Rating Information

Each of the five main categories listed below receive equal weight, with a maximum of 5 points.

- **Presentation of Theme:**
 - Used current state theme: "Beyond Measure"
 - Use of theme evident in all parts of the exhibit
 - Effective use of theme
- **Creativity of Presentation:**
 - Attractive
 - Animated
 - Use of media and technology
- **Neatness:**
 - Balanced
 - Legible
 - Attractive
 - Colors Coordinate
- **Educational Value:**

- Promotes FCCLA
- Provides information to the public
- Relationship to State or National Programs:
- **Use of current state or national programs evident.**
 - Chapters may choose whether to spotlight one state and/or national program or to showcase more than one or all of the programs. Judges are instructed not to penalize chapters for limiting the presentation to one or a few of the programs and not to award additional points for showcasing many programs.
 - State Programs:
 - Adopt-A-Chapter
 - Chapter Contributions
 - Georgia FFA-FCCLA Center
 - Programs
 - Legislative Connection
 - Membership Campaign
 - Say Yes to FCS
 - State Outreach Project
 - National Programs:
 - Alumni and Associates
 - Career Connection
 - Community Service
 - FACTS
 - Financial Fitness
 - Families First
 - Japanese Exchange Program
 - Power of One
 - STAR Events
 - Stand Up
 - Student Body