



GEORGIA
STATE ASSOCIATION



2020 T-shirt Design Competition Guidelines

Description: This event involves an FCCLA chapter designing a T-shirt. Top designs will be presented to delegates at the Fall Leadership Conference for voting on the 1st, 2nd and 3rd place designs.

Event Levels:

- Middle School (Grades 6-8)
- High School (Grades 9-12)

Guidelines:

1. All Georgia affiliated FCCLA chapters are eligible to participate.
2. Chapters can only submit one t-shirt design. Chapters cannot use a previously submitted design.
3. Chapters must use the state and national theme: **Beyond Measure**
4. The T-shirt design must be **original art work** of the FCCLA chapter/member. All designs will be submitted electronically (**must be submitted as a PDF file**). Designs may be hand drawn and scanned for submission or designed electronically.
5. The chapter name and FCCLA logo **must** be on the T-shirt and used according to the national guidelines: <https://fcclainc.org/communications/branding-guidelines>
6. For actual T-shirt production, make sure the Emblem Use Request is followed: <https://fcclainc.org/communications/branding-guidelines>
7. Trademarked or copyrighted material **cannot** be used. The FCCLA emblem **may be used**, but must be red, white or black in color.
8. Submit an electronic file (**must be submitted as a PDF**) of the design on **October 28th by 5:00 pm** to: <https://gafccla.wufoo.com/forms/2020-flc-tshirt-design-competition/>
9. The **top entries** will be on display on the Fall Leadership Conference webpage found within the Georgia FCCLA website on Wednesday, November 11th for chapters to view. Voting will take place on Saturday, November 14th from 8:00 am – 12:45 pm. Each chapter is limited to one vote for the pin competition and one vote for the T-shirt competition.
10. The winning design will be announced after the conclusion of the Fall Leadership Conference. First place will receive \$100 prize, second place a \$50 prize and third place a \$25 prize. The chapter must be registered for the Fall Leadership Conference to be eligible to win.