

## Legislative Leaflet Competition

Deadline: February 3, 2021 at 5:00 pm

The Legislative Leaflet Competition recognizes FCCLA members who create a “leave behind” to give to legislators. The “leave behind” shares the chapter’s FCCLA story in photos and data.

When visiting legislators to advocate for Family and Consumer Sciences and FCCLA, it’s important to know your story. Why are your Family and Consumer Sciences courses important? What skills does Family, Career and Community Leaders of America instill in its members? Data is also important to legislators: How many members do you have? How many projects has your chapter completed? How many community members have been impacted by your projects?

### Guidelines

1. The Legislative Leaflet competition is open to any affiliated chapter.
2. Entries are limited to one entry total per chapter.
3. Entries must be the original work of the local chapter.
4. The leaflet can be any size – a tri-fold, duofold, or a flyer, as examples. Each leaflet is limited to one sheet of paper – either front and back or one-sided.
5. Leaflets are encouraged to be used as “leave behinds” during legislator visits at the Day at the Capitol event.
6. Submission Instructions:
  - a. Leaflet file(s) must be submitted as a PDF
  - b. Leaflet file(s) should be uploaded at the [Legislative Leaflet submission link](#) by February 3<sup>rd</sup> at 5:00 pm.
7. Leaflets will be judged on:
  - a. Effectiveness of the story/message
  - b. Incorporation of local/state data
  - c. Page layout, principles used in design, font selection and usage
  - d. General appearance and creativity
  - e. Accuracy and appeal of information provided
8. Leaflet winners (1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> places) will be announced on the Day at the Capitol events portion of the website.

