



FCCLA Creed Speaking & Interpretation

FCCLA Creed Speaking & Interpretation, an individual event, recognizes members for their ability to recite the FCCLA creed and interpret it within the context of their personal philosophy. This event provides an opportunity for members to gain self-confidence in public speaking while learning the values and philosophy expressed by the organization in which they hold membership.

Event Categories

- Middle School: 6-8 grades
- High School: 9-12 grades

Eligibility

- Each chapter may submit up to three (3) entries in this event.
- Participation is open to any nationally affiliated FCCLA member.
- Participant's chapter must be registered for the 2021 Virtual State Leadership Conference and the participant may not participate in any other STAR Event or State Event, except Statesman Testing and Online Proficiency Testing.
- Participants must be registered for the event. To register for the Creed Speaking and Interpretation Event, you must first register the participant for the State Leadership Conference and click on "Event" next to their name once they are added. You will then click "Creed Speaking and Interpretation". Event cost is \$10.00 per competitor.

Awards

- Participants placing 1st, 2nd and 3rd will be announced at the Awards Session and receive cash prizes - \$100 for 1st place, \$75 for 2nd place, \$50 for 3rd place.

Procedures

1. Participants are not allowed to discuss the event with other participants or receive coaching from any spectators. Doing so will result in disqualification.
2. Participants will need to upload and submit their Creed Speaking and Interpretation video through the DLG JudgePro System by 11:59 PM on Tuesday, March 2nd, 2021. More information about how to submit and login credentials will be emailed to the chapter adviser after the Regular Registration Deadline for State Leadership Conference (which closes at 11:59 PM on Friday, February 26th, 2021)
3. Participants may wear the official FCCLA red blazer (encouraged) but a red, black or white polo or professional white shirt (long or short sleeves) along with black bottoms (slacks, skirt or sheath dress) is also acceptable. Black shoes are preferred. Jeans, t-shirt, or athletic wear are not acceptable for competition.

Recording Time Requirements

1. **Introduction - Up to 1 minute**
 - a. Each participant must verbally introduce themselves by name, chapter and level.
2. **Reciting the Creed - Up to 2 minutes**
 - a. Each participant will have 2 minutes to recite the creed from memory without the use of notecards or any other presentation elements (no music, visuals or prompts). The recording should be done in one take (no editing, starting over, etc.). Video recordings are to be made of the participants as if they were presenting at an in-person competition. A voiceover of the video recording or presentation is not allowed. The video file can be an embedded video, video link to YouTube, Vimeo, or Google Drive, but must not require the viewer to download it.
3. **Closing - Up to 2 minutes**
 - a. Participants will have up to 2 minutes to verbally answer 2 of the 3 following questions:
 - i. What does the creed mean to you and why?
 - ii. How do you live out the creed in your life?
 - iii. If you could choose one line of the creed that you feel is most relevant to you, which would it be and why?
 - b. These questions could be asked by the person recording the video OR can be integrated into the video. (i.e. - "The one line of the creed that I feel is most relevant is...")

Evaluation

The individual participant will be judged on the following criteria:

Creed Memorization	Orally deliver the FCCLA creed in the correct order and with all the correct words.
Stage Presence/Professionalism	Deliver creed and interpretation with poise, confidence and ease.
Gestures/Mannerisms	Use appropriate gestures, movements that enhance the presentation.
Posture	Stand straight and face the audience in a relaxed and natural way.
Eye Contact	Maintain eye contact.
Enthusiasm	Facial expressions and body language generate a strong interest and enthusiasm about the topics.
Voice	Speak with appropriate force, pitch and articulation.
Tempo	Use tempo or pauses to improve meaning and/or add dramatic impact.
Volume	Speak loudly enough to be heard by all throughout the presentation.
Clothing Choice	Wear clothing that meets the conference dress code.
Grammar/Word Usage/Pronunciation	Use proper grammar, word usage and pronunciation in both creed presentation and interpretation responses.
Interpretation and Responses to Questions	Answer questions with concise, well-constructed, honest responses and place the answers in context of their personal philosophy.

FCCLA Creed Speaking & Interpretation Rubric

Name of Participant: _____ Participant #: _____

Presentation						Points
Creed Memorization 0-15 points	0-1-2 Attempted to recite the creed, started but did not finish	3-4-5-6 Recited the creed but omitted one or more sentences	7-8-9 Recited the creed but not in the correct order	10-11-12 Recited the creed in correct order, with 2 errors or omissions	13-14-15 Recited the creed in correct order no more than error or omission	
Stage Presence/ Professionalism 0-15 points	0-1-2 Delivery and interpretation was shaky, overly nervous or overaggressive did not greet or thank evaluators and shake hands	3-4-5-6 Fair delivery and interpretation, somewhat nervous, poise and confidence, and interaction with evaluators needs improvement	7-8-9 Good delivery, interpretation and poise, though did not greet or thank evaluators	10-11-12 Good delivery and interpretation, speaks with poise, confidence and ease. Greeted or thanked evaluators and shook hands in a professional manner	13-14-15 Excellent delivery and interpretation, speaks with poise, confidence and ease. Greeted or thanked evaluators and shook hands in a professional manner	
Gestures/ Mannerisms 0-5 points	0 None used	1-2 Overuse of hand motions, too much movement		3-4 Limited use of gestures	5 Gestures appear natural and are appropriate	
Posture 0-5 points	0 Poor posture, turns away from audience	1-2 Leans, sways, slouches or posture is very tense		3-4 Generally good posture and faces audience	5 Straight posture, relaxed and faces audience	
Eye Contact 0-5 points	0 No eye contact with evaluators or audience	1-2 Limited eye contact with evaluators or audience		3-4 Inconsistent eye contact with evaluators or audience	5 Good eye contact with evaluators or audience	
Enthusiasm 0-5 points	0 No enthusiasm for the presentation	1-2 Very little use of facial expression or body language. Did not generate much interest in topic		3-4 Facial expressions and body language are used to try to generate enthusiasm but seem somewhat forced	5 Facial expressions and body language sometimes generate a strong interest and enthusiasm about the topic in others	
Voice 0-5 points	0 Monotone voice, difficult to understand words	1-2 Below average use of emphasis, pitch and articulation		3-4 Good use of emphasis, pitch and articulation	5 Excellent use of force, emphasis, pitch and articulation	
Tempo 0-5 points	0 Tempo or pauses were used in such a way that they were very distracting	1-2 Tempo or pauses were not used to improve meaning or dramatic impact		3-4 Tempo or pauses were intentionally used but were not effective in improving meaning or dramatic impact	5 Tempo or pauses were helpful in improving meaning or dramatic impact	
Volume 0-5 points	0 Unable to hear the presentation	1-2 Volume often too soft to be heard by all		3-4 Volume is loud enough to be heard by all at least 80% of the time	5 Volume is loud enough to be heard by all at least 90% of the time	

Clothing Choice 0-5 points	0 Inappropriate clothing not meeting dress code	1-2 Appropriate conference attire but clothing is wrinkled, ill-fitting or stained	3-4 Appropriate conference attire	5 Appropriate conference attire, fits well and gives best impression	
Grammar/ Word Usage/ Pronunciation 0-5 points	0 Extensive (more than 5) grammatical and pronunciation errors	1-2 Some (3-5) grammatical and pronunciation errors	3-4 Few (1-2) grammatical and pronunciation errors	5 Presentation has no grammatical or pronunciation errors	
Interpretation and Responses to Questions 0-15 points	0-1-2 Does not respond to questions	3-4-5-6 Answers but fails to elaborate or explain, or shows little understanding of the creed	7-8-9 Appropriate responses but appear rehearsed, unsure or does not reflect good understanding of the creed	10-11-12 Concise, well-constructed, and genuine responses that convey thought, meaning and understanding of the creed	13-14-15 Concise, well-constructed and genuine responses that convey thought, meaning and understanding of the creed within the context of their personal philosophy
GRAND TOTAL					

Evaluator Comments (Please provide positive comments and ways for improvement):