



## Digital Storytelling



Digital Storytelling, *an individual or partner event* (1-2 participants), recognizes participants who demonstrate their ability to use knowledge and skills gained from their Early Childhood Education or Teaching as a Profession standards. Participants must prepare a video that tells a story about a Georgia Performance Standard.

### Event Categories

Middle School: 6-8 grades – must be currently or previously enrolled in a middle school Family and Consumer Sciences course

High School: 9-12 grades – must be currently or previously enrolled in Early Childhood Education or Teaching as a Profession

### Eligibility

1. Chapters may submit up to 2 entries into this event. An individual member may participate in only **one** event in any given year. These events are not open to STAR Events participants.
2. Participation is open to any nationally affiliated FCCLA chapter member that has been, or is currently enrolled in an Early Childhood Education or Teaching as a Profession course (High School Category) or middle school Family and Consumer Sciences course (Middle School category)
3. Participant's chapter must be registered for the 2021 Virtual State Leadership Conference and the participant may **not** participate in any other STAR Event or State Event, except Statesman Testing and Online Proficiency Testing.
4. Participants must be registered for the event. To register for the Digital Storytelling Event, you must first register the participant for the State Leadership Conference and click on "Event" next to their name once they are added. You will then click "Digital Storytelling". The event cost is \$10.00.
5. All Digital Storytelling projects must be developed and completed during the school year of this year's State Leadership Conference (**beginning July 1, 2020, and ending March 1, 2020**). Participants are not allowed to enter a previous, identical project from a previous year.

### Awards

The top three participant(s) will be recognized at the Closing Awards Session and will receive the following cash prizes:

1<sup>st</sup> place (\$100), 2<sup>nd</sup> place (\$75), 3<sup>rd</sup> place (\$50)

## Procedures / Guidelines

1. Participants will submit a video focusing on one (1) of the Georgia Performance Standards in Early Childhood Education or Teaching as a Profession pathway. The participant(s) will choose the standard and list the standard in the submission form.
2. Participants will create a 1 ½ - 2 minute video about the selected standard. This video must be uploaded to an original source such as YouTube or SchoolTube.
3. Participants will need to upload and submit their Digital Storytelling video and Digital Storytelling Submission Form (in PDF) through the DLG JudgePro System by 11:59 PM on Tuesday, March 2nd, 2021. More information about how to submit and login credentials will be emailed to the chapter adviser after the Regular Registration Deadline for State Leadership Conference (which closes at 11:59 PM on Friday, February 26th, 2021)
4. By submitting the video and submission form, participants give Georgia FCCLA and the Georgia Department of Education the right to publish the video in part or whole in any medium without additional compensation.

# Digital Storytelling Rubric

Participant/Team Name(s): \_\_\_\_\_ # \_\_\_\_\_

Chapter Name: \_\_\_\_\_

<b>Evaluation Criteria</b>	<b>Needs Improvement 0-4</b>	<b>Good 5-7</b>	<b>Exemplary 8-10</b>	<b>Points Awarded</b>
<b>Video: Originality</b>	Lack of originality and ideas	Some evidence of originality and inventiveness. Some content & ideas were fresh and inventive	Significant evidence of originality and inventiveness	
<b>Video: Standards Aligned</b>	Lack of evidence in a connection to the target standard with little reference being made to facts & concepts.	Minimal evidence of a connection to the target standard. Minimal references are made to facts & concepts.	Clear evidence or connection to the target standard. Frequent & clear references are made to facts & concepts	
<b>Video: Depth of Project Content</b>	No clear evidence that higher-level thinking skills were used in the creation of this video.	Some evidence that higher-level thinking skills were used in the creation of this video	Exemplary evidence that higher-level thinking skills were used in the creation of video	
<b>Video: Subject Knowledge</b>	Subject knowledge was not evident throughout the project and/or was not accurate & appropriate	Subject knowledge is somewhat evident throughout the project. Most information is clear, appropriate & correct	Subject knowledge is evident throughout the project. All information is clear, appropriate & correct	
<b>Video: Spelling/Grammar</b>	Video had serious errors with spelling/grammar	Video had some issues with appropriate and/or correct spelling/grammar	Video portrayed appropriate and/or correct spelling/grammar	
<b>Video: Citing Resources</b>	No sources were cited in the project	Some sources were cited within the project	All sources are cited within the project	
<b>Video: Creativity</b>	Lack of creativity	Some creative and aesthetic portions in the video	Well-developed and aesthetically pleasing video with graphics and artistic elements	
<b>Video: Technical Elements</b>	Technical elements were poorly planned	Setting, perspective, lighting, camera technique, and audio support the story's purpose	Setting, perspective, lighting, camera, technique & audio tie strongly into the story's purpose	
<b>Total Score (100 possible points)</b>				
<b>Total Points</b>				

Judge Initial: \_\_\_\_\_

# Digital Storytelling Submission Form

Chapter Name (No Abbreviations) \_\_\_\_\_

Participant Name(s) \_\_\_\_\_

Adviser's Email Address \_\_\_\_\_

Title of the Video: \_\_\_\_\_

**Georgia Performance Standard Listed with Elements:**

**Short Summary of the Video:**

**What is the main concept of the video? What do you want viewers to understand after they watch it? Provide any background information that you think might be necessary for the judges to understand.**