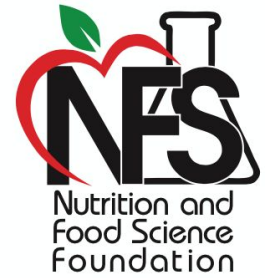




Digital Delish Dish



Digital Delish Dish –an *individual or team* event (1-3 members), recognizes FCCLA members who demonstrate their ability to use knowledge and skills to video a food demonstration with a nutrition spin.

Event Categories

Middle School: 6-8 grades

High School: 9-12 grades

Eligibility

1. Chapters may submit one entry in this event. Members may participate in only **one** event in any given year.
2. Participation is open to any nationally affiliated FCCLA chapter member.
3. Participants must be registered for the 2021 Virtual State Leadership Conference and the participant may **not** participate in any other STAR Event or State Event, except Statesman Testing and Online Proficiency Testing.
4. Participants must be registered for the event. To register for the Digital Delish Dish Event, you must first register the participant for the State Leadership Conference and click on “Event” next to their name once they are added. You will then click “Digital Delish Dish Event”. The event cost is \$10.00 per competitor.
5. All Digital Delish Dish projects must be developed and completed during the school year of this year’s State Leadership Conference (**beginning July 1, 2020, and ending March 1, 2021**). Participants are not allowed to enter a previous, identical project from a previous year.

Awards

The top three teams will be recognized during the Closing Awards Session of the State Leadership Conference and receive the following cash prizes, split between the team members:

1st place (\$100), 2nd place (\$75), and 3rd place (\$50)

Procedures / Guidelines

1. Participants will prepare a video of a food demonstration, including **at least one nutrition fact**.
2. The recipe must include **at least one Georgia grown ingredient**.
3. The video may be **no longer than 1 minute**. The video should focus on the preparation of the selected dish, with the recipe and nutrition fact in captions. (For inspiration, visit Tasty by BuzzFeed)
4. The video must include at least one nutrition fact pertaining to the dish showcased in the video.
5. The work on this video must be accomplished by the team members. Team members may receive instruction in filming and editing from an outside source, however, the actual production must be the team's work.
6. Credits must include sources and may include the participant names and school.
7. Participants are responsible for acquiring all releases to use any music or trademarked products in the video.
8. In submitting the video, participants give Georgia FCCLA and the Georgia Department of Education the right to publish the video in part or whole in any medium without additional compensation.
9. Participants will need to upload and submit their Digital Delish Dish video and Digital Delish Dish Submission Form (in PDF) through the DLG JudgePro System by 11:59 PM on Tuesday, March 2nd, 2021. More information about how to submit and login credentials will be emailed to the chapter adviser after the Regular Registration Deadline for State Leadership Conference (which closes at 11:59 PM on Friday, February 26th, 2021)

Digital Delish Dish Judges Rating Sheet

PARTICIPANT(S) NAME: _____

SCHOOL: _____ Judges Initials: _____

Evaluation Criteria	Points Possible			Points Awarded
	Needs Improvement 0-4	Good 5-7	Exemplary 8-10	
Video: Subject Knowledge	Subject knowledge was not evident throughout the project and/or was not accurate & appropriate	Subject knowledge is somewhat evident throughout the project. Most information is clear, appropriate & correct	Subject knowledge is evident throughout the project. All information is clear, appropriate & correct	
Video: Depth of Project Content	No clear evidence that higher level thinking skills were used in video creation	Some evidence that higher level thinking skills were used in video creation	Exemplary evidence that higher level thinking skills were used in video creation	
Video: Originality/Creativity	Lack of originality/creativity	Some original, creative and aesthetic portions in the video	Well-developed, creative, original and aesthetically pleasing video with graphics and artistic elements	
Video: Georgia Grown Ingredients	No Georgia grown ingredients featured	Georgia grown ingredients may be featured, but not highlighted in the video as Georgia grown	At least one ingredient featured and highlighted as Georgia grown.	
Video: Citing Resources	No sources were cited in the project	Some sources were cited within the project	All sources are cited within the project	
Video: Nutrition Fact(s)	No nutrition fact(s) presented in the video, the fact was inaccurate or not relevant to the dish	Nutrition fact(s) presented but not thoroughly explained	Nutrition fact(s) presented, fact(s) were correct, clear, appropriate and educational	
Video: Technical Elements	Technical elements were poorly planned; many spelling and grammar issues	Setting, perspective, lighting, camera technique and audio support the project's purpose; some spelling and grammar issues	Setting, perspective, lighting, camera, technique & audio tie strongly together; correct spelling and grammar	
Video: Safety and Sanitation	Participants had many safety and sanitation violations during the video.	Participants had a few safety and sanitation violations during the video.	Participants followed all safety and sanitation guidelines during the video.	
	TOTAL POINTS			

Digital Delish Dish Submission Form

Chapter Name (No Abbreviations) _____

Participant Name(s) _____

Adviser's Email Address _____

Title of the Video: _____

Georgia Grown Ingredient:

Nutritional Fact(s):

Short Summary of the Video: