



Georgia FCCLA

2022

**Fall Leadership Conference
Competitive Events Guide**

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Membership Recruitment Display

Description:

Chapter Event which recognizes a chapter that creates a display which illustrates and describe their chapter's membership recruitment plan and techniques. Membership Recruitment displays will be based on the membership recruitment techniques. The display should be informative and well organized. Techniques could include, but are not limited to: brochures, videos, t-shirts, newsletters, and/or photos.

Event Levels:

Middle School: Through grade 8

High School: 9th-12th grade

Eligibility:

1. Chapters may submit 1 entry for this event.
2. Participation is open to any nationally affiliated FCCLA chapter member that has been or is currently enrolled in any Family and Consumer Science course.
3. The Chapter must be registered for the 2022 Fall Leadership Conference.
4. The Chapter must be registered for the Membership Recruitment competition. To register for the Membership Recruitment Competition, you must first register a participant for the Fall Leadership Conference and click on "Event" next to their name once they are added. You will then click on "Membership Recruitment Competition". **The event cost is \$10.00**
5. All Membership Recruitment projects must be developed and completed during the current school year. Participants are not allowed to enter an identical project from a previous year.

Awards:

The top three (3) chapters for each event level will be recognized at the Closing Awards Session at the Fall Leadership Conference at both Camp John Hope and the Georgia FFA-FCCLA Center. Winners will receive the following cash prizes. These checks will be mailed to the chapter's school following the closing of the conference. Chapters will have 90 days to cash the check after it has been issued. After this 90-day period, chapters will not be able to have a check reissued.

1st Place: \$75

2nd Place: \$50

3rd Place: \$25

Guidelines:

1. Displays should showcase the chapter's name or school's name.
2. Display dimensions are as follows:
 - a. **Table Top Displays** should not exceed a space of 30" deep x 48" wide x 48" high
 - b. **Floor Displays** should not exceed a space of 30" deep x 48" wide x 72" high
3. Any display that fit the allowed dimensions will not be evaluated and will be disqualified.
4. **No electricity** will be provided by Georgia FCCLA, The Georgia FFA-FCCLA Center or Camp John Hope.
5. Displays will be set up during the Georgia FCCLA Fall Leadership Conference at both the Georgia FFA-FCCLA Center and Camp John Hope. **All Displays must be set up by 9:00 AM.**
6. Evaluators will begin judging at 10:30 AM. Judging Criteria will include Increasing Awareness of FCCLA, Recruitment Effectiveness, Display Appearance, Display Organization, Recruitment Uniqueness, & Spelling and Grammar
7. Display removal should begin after the Closing Session at the Fall Leadership Conference. Chapters are responsible for removing their display and all items accompanying the display. Chapters who do not remove their display will be **disqualified** from the event.
8. Rubrics will not be returned to the school.

Membership Recruitment Display Rubric

Chapter Name _____

Event Level: Middle School High School

Criteria	Poor	Fair	Good	Excellent	Superior
Display shows that awareness of FCCLA was increased	1	2	3	4	5
Display shows effectiveness of recruitment techniques	1	2	3	4	5
Display's overall appearance – theme, color, design	1	2	3	4	5
Display's use of the variety of photos, text, clip art, etc.	1	2	3	4	5
Display's organization of content	1	2	3	4	5
Uniqueness of member recruitment techniques	1	2	3	4	5
Spelling and Grammar	1	2	3	4	5

Total Points _____

Lapel Pin Design

Description:

Chapter Event that involves an FCCLA member designing a lapel pin depicting Georgia and FCCLA. Top designs will be presented to delegates at the Fall Leadership Conference for Voting on the 1st, 2nd and 3rd place designs. The selected design may be made into lapel pins which members can use to trade with other states at the National Leadership Conference.

Event Levels:

All Grade Levels

Eligibility:

1. Chapters may submit 1 entry for this event.
2. Participation is open to any nationally affiliated FCCLA chapter member that has been or is currently enrolled in any Family and Consumer Science course.
3. The Chapter must be registered for the Fall Leadership Conference.
4. The Chapter must be registered for the Lapel Pin Competition. To register for the Lapel Pin Competition, you must first register a participant for the Fall Leadership Conference and click on “Event” next to their name once they are added. You will then click on “Lapel Pin Competition”. **The event cost is \$10.00**
5. All Lapel Pin projects must be developed and completed during the current school year. Participants are not allowed to enter an identical project from a previous year.
6. Any chapters who campaign for their designs prior or during the Georgia FCCLA Fall Leadership Conference through word of mouth or social media will be automatically disqualified.

Awards:

The top three (3) chapters for each event level will be recognized at the Closing Awards Session at the Fall Leadership Conference at the Georgia FFA-FCCLA Center after voting at both facilities has concluded. Winners will receive the following cash prizes. These checks will be mailed to the chapter’s school following the closing of the conference. Chapters will have 90 days to cash the check after it has been issued. After this 90-day period, chapters will not be able to have a check reissued.

1st Place: \$75

2nd Place: \$50

3rd Place: \$25

Guidelines:

1. The Lapel Pin Design will be submitted electronically (in a PDF file).
2. Designs may be hand drawn and scanned for submission or design electronically.
3. Design colors are limited to six (6) colors, include black and white.
4. Georgia or Georgia FCCLA Must be on the lapel pin.
5. Trademarked or copyrights material CANNOT be used. The National FCCLA emblem may be used.
6. Lapel Pin design can high light an interesting face that make Georgia unique.
 - a. Examples include, but are not limited to our state bird, state song, peaches, peanuts, etc.
7. The Lapel Pin design does not have to be in the shape of Georgia.
8. The top Lapel Pin design entries will be on display during the Fall Leadership Conference for chapters to vote on the best designs.
9. Submit an electronic file (must be submitted as a PDF) of the design by Monday, October 24th by 11:59 PM to <https://gafccla.wufoo.com/forms/ruw7xsg1t4c88y/>

Statesman and Distinguished Statesman Exam

Description:

An individual event to recognize members for their knowledge of FCCLA and Georgia FCCLA

Event Levels:

All Grade Levels – Statesman or Distinguished Statesman Exam

Eligibility:

1. All Georgia affiliated FCCLA chapter members are eligible to participate.
2. There is no limit to the number of members per chapter to compete in this competition.
3. Chapter members who have successfully completed the Statesman Exam with an 85% or higher are eligible to take the Distinguished Statesman Exam.
4. Chapter members **can** participate in the Statesman and Distinguished Statesman Exams and another state event held at the Fall Leadership Conference.
5. Participant must be registered for the Fall Leadership Conference.
6. Participant must attend the Fall Leadership Conference.
7. The Participant must be registered for the competition. To register for the Statesman or Distinguished Statesman Exam, you must first register the participant for the Fall Leadership Conference and click on “Event” next to their name once they are added. You will then click on “Statesman Exam” or “Distinguished Statesman Exam”. **The event cost is \$10.00**

Awards:

All Statesman Award competitors receiving an 85% or higher will receive a Georgia FCCLA Statesman Lapel Pin and will be recognized on stage during the Closing Awards Session.

Guidelines:

1. The test questions will be pulled from the National FCCLA and Georgia FCCLA website.
2. Test questions may include, but are not limited to, information about state and national programs, membership information, news and media, awards, history.
3. A Study Guide is available.
4. No study materials will be allowed in the testing room.
5. Pencils will be provided during testing.
6. If a student is found cheating or talking during the Statesman Exam, the participant will be asked to leave the room and will be disqualified.
7. Participants will have one hour to take their chosen test.
 - a. Statesman Exam – 50 question multiple choice test
 - b. Distinguished Statesman Exam – 50 question multiple choice test with written portion

Fashion Stylist

Description:

An individual state competitive event that recognizes participants for demonstrating their knowledge of fashion merchandising by selecting two coordinating outfits for a customer/model that fits within the budget of the specific situation. Participants must prepare an oral presentation to explain the selection of the outfits.

Event Levels:

Middle School: Through grade 8

High School: 9th-12th grade

Eligibility:

1. Chapters may submit 2 entries for this event.
2. Participation is open to any nationally affiliated FCCLA chapters.
3. The Participant must be registered for the 2022 Fall Leadership Conference and may not participate in any other Fall Leadership Conference Event, except for Statesman or Distinguished Statesmen Exam.
4. The Participant must be registered for the competition. To register for the Fashion Stylist Competition, you must first register the participant for the Fall Leadership Conference and click on "Event" next to their name once they are added. You will then click on "Fashion Stylist Competition". **The event cost is \$10.00**
5. All Fashion Stylist projects must be developed and completed during the current school year. Participants are not allowed to enter an identical project from a previous year.

Awards:

The top three (3) participants for each event level will be recognized at the Closing Awards Session at the Fall Leadership Conference and will receive the following cash prizes. There will be 3 Winners from the Middle Level and 3 Winners from the High School Level. There will not be 3 winners for each level for each camp. These checks will be mailed to the participants school following the closing of the conference. Participants will have 90 days to cash the check after it has been issued. After this 90-day period, participants will not be able to have a check reissued. Prizes will be distributed to schools attending both locations (The Georgia FFA-FCCLA Center and Camp John Hope).

1st Place: \$75

2nd Place: \$50

3rd Place: \$25

Procedures / Guidelines:

1. On **Monday, October 17th, 2022** – Chapters with registered participants in the Fashion Stylist Event will receive a customer profile, which will include a picture of a model, measurements, a specific situation, and budget and the submission link for their portfolio and video submission
2. Participants must prepare an electronic **portfolio**. The portfolio can be a Microsoft Word/Google Doc/PDF or a PowerPoint/Google Slides/Prezi. The contents of the portfolio are:
 - a. **Project Identification Page (1 Page/1 Slide)**
 - i. Include participant's name, chapter name, school, city, state, and competition
 - b. **Outfit #1 (2 Pages/Slides MAX)**
 - i. **Appropriate Outfit:** Describe and showcase an outfit that is appropriate for the scenario and on trend for the age of the client. Include information on the textiles of the garments.
 - ii. **Accessories:** Describe and showcase the accessories to coordinate with and enhance the outfit.
 - iii. **Model Appropriate:** Describe how the selected outfits fit the model's body type and enhance the look of the model's hair color and skin tone.
 - iv. **Wearability:** Describe how the selected outfits were selected based on wearability, levels of care, wash, and fiber content.
 - c. **Outfit #2 (2 Pages/Slides MAX)**

- i. **Appropriate Outfit:** Describe and showcase an outfit that is appropriate for the scenario and on trend for the age of the client. Include information on the textiles of the garments.
 - ii. **Accessories:** Describe and showcase the accessories to coordinate with and enhance the outfit.
 - iii. **Model Appropriate:** Describe how the selected outfits fit the model's body type and enhance the look of the model's hair color and skin tone.
 - iv. **Wearability:** Describe how the selected outfits were selected based on wearability, levels of care, wash, and fiber content.
 - d. **Outfits Coordinate (1 Page/Slide)**
 - i. Describe how each of the selected outfits coordinate within each outfit and are interchangeable between the two outfits.
 - e. **Budget (1 Page/Slide)**
 - i. Complete the Budget Worksheet and both outfits fit within the given budgets, including sales tax.
3. Participants must prepare and record an **oral presentation**. The oral presentation may be up to 5 minutes in length, including the responses to the two questions listed below. Each participant must introduce themselves by name, chapter, and level. Video recordings are to be made of the participants as they would be presenting in-person. Students may be seated in their recording. The video must be a link to YouTube, SchoolTube, Vimeo or Google Drive, but must not require the viewer to download it. The electronic portfolio must be used during the presentation. A voiceover of the video recording or presentation is not allowed. The recording must be done in one-take. No editing should be made to the video.
- a. **Organization / Delivery**
 - i. Deliver oral presentation in an organized, sequential manner; concise and thoroughly summarize outfits.
 - b. **Content Knowledge**
 - i. Shows evidence of textiles, fashion and apparel knowledge and skills
 - c. **Voice**
 - i. Speaks with appropriate force, pitch, and articulation
 - d. **Body Language / Clothing Choice**
 - i. Use appropriate body language including gestures, posture, and mannerisms. Dresses professionally as a fashion stylist including hair and accessories that enhance the presentation and profession.
 - e. **Grammar / Word Usage / Pronunciation**
 - i. Use of proper grammar, word usage, and pronunciation
 - f. **Response to Questions**
 - i. Provide clear and concise answers to evaluators' questions regarding the project.
 - ii. **Question #1:** What is one skill that you learned or improved upon during this competition that you will use in school next year or in your future career?
 - iii. **Question #2:** What obstacles caused challenges in your work, and how did you address them?
4. Participants must submit their electronic portfolios and oral presentation videos by **Monday, October 24th, 2022 by 11:59 PM**.
5. Evaluators will score the participants portfolio and oral presentations using the rubric provided on the next page. The top three (3) participants for each level will be announced at the Closing Award Session.

Fashion Stylist Rubric

Name of Participant _____ **Event Level** _____

Chapter _____

Portfolio – 60 points possible						
Fashion Merchandising – 40 points possible					Outfit #1	Outfit #2
Appropriate Outfit	0 Outfit is inappropriate for the scenario	1 Outfit displays minimal knowledge of scenario, items selected are out of trend or not appropriate	2-3 Outfit is appropriate but choice is mediocre, very basic, some current trends selected	4-5 Outfit choice is appropriate for scenario and clientele and is on trend		
Accessories	0 No accessories provided	1 Too many or too little accessories that distract or take away from the overall look	2-3 The accessories that are paired with the outfit are mostly complementary	4-5 The accessories that are paired with the outfit coordinate well with the “perfect” amount		
Model Appropriate	0 Selected outfit is not appropriate	1 Outfit does not fit or compliment the body type/ color or pattern choices do not compliment the model’s hair and/or skin tones	2-3 Outfit compliments the body type, but the color or pattern choices do not necessarily look good with the model’s hair and/or skin tones	4-5 Outfit complements the model’s body type perfectly with the color or pattern choices enhances the look of the model’s hair and skin tones		
Wearability	0 Wearability is not addressed	1 One out of three wearability Levels addressed	2-3 Two out of three wearability Levels addressed	4-5 All wearability Levels of wash, care, and fiber content discussed		
Total Each Outfit Score (20 points possible)						
Add Outfit Scores Together (40 points possible)						
Portfolio Overall – 20 points possible						
Project Identification Page	0 Project Identification Page is missing	1 2 or more items from the Project Identification page is missing	2 One item from the Project Identification Page is missing.	3 All items for the Project Identification Page addressed.		
Outfits Coordinate	0-1-2 Selected items are not well thought out and not interchangeable between outfits	3-4-5 Each item is well thought out but none of the selected pieces can be interchangeable between outfits	6-7-8 Each piece selected is well thought out and at least one piece can be interchangeable with both outfits	9-10 Each piece selected is well thought out and more than one piece can be interchangeable between both outfits		
Budget	0 Budget worksheet is not completed	1-2-3 Budget worksheet is completed but math is incorrect/ Participant did not use most of the provided budget or went significantly over the budget	4-5 Budget worksheet is completed, and math is correct. Participant used most of provided budget but may have gone over the budget by more than \$5	6-7 Budget worksheet is completed, and math is correct. Student used majority of provided budget within \$5		

Oral Presentation – 40 points possible

Organization / Delivery	0-1-2 Presentation is not completed or does not explain the elements principles of design / exceeds 5 minutes	3-4-5 Presentation covers all project elements principles of design, however with minimal explanation/ exceeds 5 minutes	6-7-8 Presentation gives complete information on the elements principles of design, however it does not flow well	9-10 Presentation covers all relevant information with a seamless and logical delivery	
Content Knowledge	0-1-2 No knowledge of textiles, fashion and apparel shared, or information was incorrect	3-4-5 Minimal knowledge of textiles, fashion and apparel shared during presentation	6-7-8 Knowledge of textiles, fashion and apparel is evident and shared at times during the presentation	9-10 Knowledge of textiles, fashion and apparel is evident and incorporated throughout the presentation	
Voice	0 No voice qualities are used effectively	1-2 Voice quality is adequate	3-4 Voice quality is good, though could improve	5 Voice quality is outstanding and pleasing to listen to	
Body Language / Clothing Choice	0 Body language shows nervousness and unease. Inappropriate clothing.	1-2 Body language shows minimal nervousness/ appropriate clothing	3-4 Body language portrays participant is at ease/ appropriate clothing	5 Body language enhances the presentation/ appropriate clothing	
Grammar / Word Usage / Pronunciation	0 Excessive (more than 5) grammatical and pronunciation errors	1-2 Some (3-5) grammatical and pronunciation errors	3-4 Few (1-2) grammatical and pronunciation errors	5 Presentation has no grammatical and pronunciation errors	
Response to Questions	0 Did not answer evaluator's questions	1-2 Responses to questions did not indicate adequate understanding of skills needed	3-4 Responses to questions were appropriate and reflect good understanding of skills needed	5 Responses to questions were appropriate and reflect excellent understanding of skills needed	
Evaluator's Comments – Include two things done well and two opportunities for improvement				Total Points (100 points possible)	
				Evaluator's Initials	

Cupcake Decorating Competition

Description:

An individual event that recognizes members for their creativity in decorating cupcakes focused on a provided theme.

Event Levels:

Middle School: Through grade 8

High School: 9th-12th grade

Eligibility:

1. Chapters may submit 1 entry for this event.
2. Participation is open to any nationally affiliated FCCLA chapters.
3. The Participant must be registered for the 2022 Fall Leadership Conference and may not participate in any other Fall Leadership Conference Event, except for Statesman or Distinguished Statesmen Exam.
4. The Participant must be registered for the competition. To register for the Cupcake Decorating Competition, you must first register the participant for the Fall Leadership Conference and click on “Event” next to their name once they are added. You will then click on “Cupcake Decorating Competition”. **The event cost is \$10.00**

Theme:

“Trekking to the Top”

Awards:

The top three (3) chapters for each event level will be recognized at the Closing Awards Session at the Fall Leadership Conference and will receive the following cash prizes. These checks will be mailed to the chapter’s school following the closing of the conference. Chapters will have 90 days to cash the check after it has been issued. After this 90-day period, chapters will not be able to have a check reissued.

1st Place: \$75

2nd Place: \$50

3rd Place: \$25

Guidelines:

1. Participants must bring all necessary supplies and equipment. For example: decorating bags, piping tips, couplers, bowls, spoons, offset spatula, scissors, etc.
2. Participants must bring three (3) baked cupcakes with no decorations to the Fall Leadership Conference.
3. Participants must bring all decorating toppings. For example: icing, food coloring, sprinkles, fresh fruit, coconut flakes, candy, etc.
4. Participants must wear disposable gloves for this competition.
5. Participants may wear clean chefs’ jacket, chef pants, appropriate closed-toe footwear. At minimum, participants must wear an apron and hair restraints that keeps hair off face and shoulders. Participants may not wear any jewelry (rings, watches, bracelets, dangling earrings, etc.)
6. Participants will have the following time requirements for production
 - a. **5 minutes – Set-Up Work Station**
 - i. This will include laying out necessary materials, preparing piping bags, etc. Participants may not color frosting during this time.
 - b. **20 minutes – Production**
 - i. When instructed, participants will have 20 minutes to decorate and present three (3) pre-baked cupcakes.

- ii. Cupcakes must be individually decorated with all decorations being edible. Cupcakes do not have to be identical but do need to correlate with the provided theme. Cupcakes may not be combined to make a large display (e.g. a cupcake “cake”)
- iii. Participants will be provided an appropriate size serving tray or material housing for their products to be displayed on. Additions to the presentation piece will not be allowed. Only the cupcakes will be allowed on the display.
- iv. Electricity will not be available, and battery powered equipment is not allowed.

c. 5 minutes – Station Clean-Up and Pack Equipment

7. Disqualification – A participant may be disqualified for not cleaning up their area after their production time.
8. All entries will be displayed in the Dining Hall during the time of Lunch. Each chapter in attendance will receive a ballot to cast their vote on their top choice for the Cupcake Decorating Competition.
9. The entries with the highest votes will be announced as the winners for 1st, 2nd and 3rd place at the Fall Leadership Conference.

Pen It. Print It. Present It.

Description:

Individual or Partner event for chapter members to author, illustrate and narrate their own unique storybook for a Pre-K-2nd Grade classroom.

Event Levels:

Middle School: Through grade 8

High School: 9th-12th grade

Eligibility:

1. Chapters may submit 2 entries for this event.
2. Participation is open to any nationally affiliated FCCLA chapters.
3. The Participant must be registered for the 2022 Fall Leadership Conference and may not participate in any other Fall Leadership Conference Event, except for Statesman or Distinguished Statesmen Exam.
4. The Participant must be registered for the competition. To register for the Pen It. Print It. Present It. Competition, you must first register the participant for the Fall Leadership Conference and click on "Event" next to their name once they are added. You will then click on "Pen It. Print It. Present It. Competition".

The event cost is \$10.00

5. All Pen It. Print It. Present It. projects must be developed and completed during the current school year. Participants are not allowed to enter an identical project from a previous year

Awards:

The top three (3) participants for each event level will be recognized at the Closing Awards Session at the Fall Leadership Conference and will receive the following cash prizes. There will be 3 Winners from the Middle Level and 3 Winners from the High School Level. **There will not be 3 winners for each level for each camp.**

Award Winner's checks will be mailed to the participants school following the closing of the conference. Participants will have 90 days to cash the check after it has been issued. After this 90-day period, participants will not be able to have a check reissued. Prizes will be distributed to schools attending both locations (The Georgia FFA-FCCLA Center and Camp John Hope).

1st Place: \$75

2nd Place: \$50

3rd Place: \$25

Guidelines:

1. On **Monday, October 17th, 2022** – Chapters with registered participants in the Pen It. Print It. Present It. Event will receive final details and reminders for their Children's Book and Video Recording and the submission link for each will be provided.
2. **Children's Book:** Participants must write and illustrate an original children's book in English. Text or graphics may be either illustrated by hand or computer generated. Computer generated images and text must be the work of the participant. Children's Book will need to be scanned or photos of each page will need to be taken and submitted with their Oral Presentation Recording.
3. The Children's Book will be evaluated on the following items.
 - a. **Plot:** The plot and theme of the story is clear.
 - b. **Originality:** Creativity, Inventiveness and Originality in the story of the children's book
 - c. **Illustrations:** Images and illustrations are colorful and add to the story
 - d. **Educational Standard:** The Children's book should reinforce either an academic or social/emotional standard in the Georgia Department of Educations Standards / Bright from the Start standards for classrooms.
 - e. **Audience / Age Appropriate:** Pre-K and 2nd Grade.
 - f. **Page Limit:** The children's book should be no more than 20 pages long.

- g. **Book Guidelines:** The children’s book should include a front and back cover, title page and works cite page (if needed)
 - i. Title Page must have the following information on the page: Participant(s) name, chapter name, school, city, state, and competition
- h. **Book Size:** The children’s book can be up to 14”x14” (12x12 scrapbook paper, 8.5x11 copy paper, 11x14 poster paper, etc. are all acceptable)
4. **Disqualifications:** Trademarked and copyrighted materials CANNOT be used in the participant’s children’s book. Plagiarism is strictly prohibited and will cause the participants to be disqualified. Illustrations/ClipArt CANNOT be purchased from a website (TeachersPayTeachers, Stock Images, etc)
5. **Oral Presentation Video Recording:** Participant(s) will develop and record an oral presentation. The video for the oral presentation may be **up to 10 minutes** to introduce and read their children’s book, as well as answer the evaluator questions listed below. At the beginning of the video, each participant must introduce themselves by name, chapter, and level. Video recordings are to be made of the participants as they would be presenting in-person. Students may be seated in their recording. The video must be a link to YouTube, SchoolTube, Vimeo or Google Drive, but must not require the viewer to download it. The Children’s Book must be used during the presentation. A voiceover of the video recording or presentation is not allowed. The recording must be done in one-take. No editing should be made to the video. The oral presentation will be judged on the following items.
 - a. **Organization / Delivery**
 - i. Deliver oral presentation in an organized, sequential manner.
 - b. **Content Knowledge**
 - i. Shows evidence of Early Childhood Education and/or Teaching as a Profession.
 - ii. During the introduction of the book, participants will notify the evaluators what age group the children’s book is written for and what GaDOE/Bright from the Start standards the children’s book.
 - c. **Voice**
 - i. Speaks with appropriate force, pitch, and articulation
 - d. **Body Language / Clothing Choice**
 - i. Use appropriate body language including gestures, posture, and mannerisms. Dresses professionally as a fashion stylist including hair and accessories that enhance the presentation and profession.
 - e. **Grammar / Word Usage / Pronunciation**
 - i. Use of proper grammar, word usage, and pronunciation
 - f. **Response to Questions**
 - i. Provide clear and concise answers to evaluators’ questions regarding the project.
 - ii. **Question #1:** What is one skill that you learned or improved upon during this competition that you will use in school next year or in your future career?
 - iii. **Question #2:** What obstacles caused challenges in your work, and how did you address them?
6. Participants must submit their storybook and oral presentation videos by **Monday, October 24th, 2022 by 11:59 PM.**
7. Evaluators will score the participants storybook and oral presentations using the rubric provided on the next page. The top three (3) participants for each level will be announced at the Closing Award Session.
8. **DISCLAIMER:** By submitting a children’s book for the Pen It. Print It. Present It. Competition, you are certifying that this is the original work of the participant(s). The submission does not contain any items that are plagiarized or infringes on the intellectual property or copyright held by anyone else. The submission does not contain any images or illustrations that or of the work of someone that is not the participant(s).

Pen It. Print It. Present It. Rubric

Name of Participant _____ Event Level _____

Chapter _____

Age Group _____ Standard Chosen _____

Children's Book – 55 points possible				
Plot	0-1-2-3 The plot is confusing, and the children's book does not have a general theme throughout.	4-5-6-7 The plot lacks focus sometimes during the story. The theme is not clearly apparent throughout the children's book.	8-9-10-11 The plot of the children's book is focused, clear, and engaging to the reader. There is a logical sequence of events with clear transitions. The theme is evident throughout the entirety of the children's book.	
Originality	0-1-2-3 The children's book makes no attempt to be creativity or unique. Shows little attempt at original thought.	4-5-6-7 Children's book shows an attempt at originality and inventiveness at times, but it not consistent throughout.	8-9-10 Children's book shows considerable originality and inventiveness. The content and ideas are presented in a unique and interesting way.	
Illustrations	0-1-2-3 Illustrations and Images are not present in the children's book <u>or</u> illustrations lack details, color, and offer minimal connection to the story.	4-5-6-7 The quality of the illustrations and images is inconsistent. Illustrations are sometimes confusing and does not add meaning the story on the page.	8-9-10 Illustrations and images are detailed, colorful, attractive, vivid, and creative. Illustrations and images relate to the story on the page and add meaning to the text.	
Educational Standard	0-1 There is no clear educational standard that is being taught throughout the children's book.	2-3 The educational standard needs to be developed more throughout the children's book because it is inconsistent throughout the storyline.	4-5 The educational standard is clear and apparent throughout the children's book. After reading the book, the reader would learn something.	
Audience / Age Appropriate	0 Themes, characters, setting, etc. is not appropriate for the age level chosen.		3 Themes, characters, settings, etc. is appropriate for the age group chosen. Children's book would be engaging for the reader.	
Page Limit	0 Book is longer than 20 pages		3 Book is under 20 pages.	
Book Guidelines	0-1-2-3 Children's book is missing 2 or more key items noted in the guidelines.	4 Children's book is missing 1 of the key items mentioned in the guidelines.	5 Children's book has a front cover, back cover, title page with all of the necessary information, and a work cited page (if needed)	
Book Size	0 Children's Book is larger than the dimensions of 14"x14"		3 Book fits within the dimensions for 14"x14"	
Spelling and Grammar	0 - 1 Excessive (more than 3) spelling or grammatical errors	2-3-4 Some (1-3) spelling or grammatical errors.	5 Children's book has no spelling or grammatical errors.	

Oral Presentation – 45 points possible

Organization / Delivery	0-1-2-3-4 Presentation is not completed or did not introduce the children's book	5-6-7 Presentation covers most of the introduction and children's book, however with minimal explanation / exceeds the 10 minutes.	8-9-10-11 Presentation gives complete information on the introduction and children's book however it does not flow well.	12-13-14-15 Presentation covers all relevant information with a seamless and logical delivery. Participant uses storytelling techniques throughout the presentation.	
Content Knowledge	0-1-2 No knowledge of Early Childhood Education or Teaching as a Profession, or information was incorrect	3-4-5 Minimal knowledge of Early Childhood Education or Teaching as a Profession shared during presentation	6-7-8 Knowledge of Early Childhood Education or Teaching as a Profession is evident and shared at times during the presentation	9-10 Knowledge of Early Childhood Education or Teaching as a Profession evident and incorporated throughout the presentation	
Voice	0 No voice qualities are used effectively	1-2 Voice quality is adequate	3-4 Voice quality is good, though could improve	5 Voice quality is outstanding and pleasing to listen to	
Body Language / Clothing Choice	0 Body language shows nervousness and unease. Inappropriate clothing.	1-2 Body language shows minimal nervousness/ appropriate clothing	3-4 Body language portrays participant is at ease/ appropriate clothing	5 Body language enhances the presentation/ appropriate clothing	
Grammar / Word Usage / Pronunciation	0 Excessive (more than 5) grammatical and pronunciation errors	1-2 Some (3-5) grammatical and pronunciation errors	3-4 Few (1-2) grammatical and pronunciation errors	5 Presentation has no grammatical and pronunciation errors	
Response to Questions	0 Did not answer evaluator's questions	1-2 Responses to questions did not indicate adequate understanding of skills needed	3-4 Responses to questions were appropriate and reflect good understanding of skills needed	5 Responses to questions were appropriate and reflect excellent understanding of skills needed	
Evaluator's Comments – Include two things done well and two opportunities for improvement				Total Points (100 points possible)	
				Evaluator's Initials	

Georgia FCCLA Knowledge Bowl

Description:

A team event (4 members, one substitute may be provided between qualification testing and team interviews) challenge students' knowledge of all aspects of Family and Consumer Sciences and FCCLA. All questions will fall under one of the five following categories:

1. Nutrition and Food Science
2. Textiles, Housing, and Interiors
3. Child and Family Development
4. Consumer Economics
5. FCCLA Knowledge

Event Levels:

Middle School: Through grade 8

High School: 9th-12th grade

Eligibility:

1. Every affiliated FCCLA Chapter may register one four-person team to compete in Knowledge Bowl
2. A school may not enter more than one team in the Knowledge Bowl competition unless they have more than one chapter ID number.
3. Team members may be mixed in grade level and FACS course background.
4. Each team may select one alternate team member from the students in their chapter.
5. All four team members must be registered for the Fall Leadership Conference.
6. Teams with less than four (4) members are ineligible to compete.
7. Participants must be registered for the competition. To register for the Statesman or Distinguished Statesman Exam, you must first register the participant for the Fall Leadership Conference and click on "Event" next to their name once they are added. You will then click on "Knowledge Bowl" **The event cost is \$10.00**

Awards:

Phase 1 – **Online Testing Qualification** – Top 16 Teams move to Phase 2

Phase 2 – **Team Interviews @ Fall Leadership Conference** – Top 8 Teams move to Phase 3

Phase 3 – **Knockout Buzzer Rounds @ State Leadership Conference** – Top 2 Teams move to Phase 4

Phase 4 – **Live Finals at the State Leadership Conference in March 2023**

1st Place = \$400

2nd Place = \$300

3rd Place = \$200

4th Place = \$100

Guidelines:

Phase 1 - Online Testing Qualification:

- Registration for **Phase 1: Online Testing Qualifications** takes place through the Georgia FCCLA online registration system for the Fall Leadership Conference.
- All Knowledge Bowl Members must be registered for the Fall Leadership Conference at either Camp John Hope or The Georgia FFA-FCCLA Center.
- Online testing will begin on Monday, October 17th, 2022 through Friday, October 21st, 2022.
- Online testing will be open daily from 7:00 AM to 7:00 PM.

- Each team member will take an online qualifying exam which contains ONLY content questions, no FCCLA knowledge questions will be used.
- Each chapter adviser for the registered Knowledge Bowl Team will receive an email with the students' password and login information on Monday, October 17th, 2022 by 6:00 AM.
- Each team member will agree to a security and ethical statement in the testing platform prior to beginning the test. This statement posted to the testing introduction can also be found at the end of this document.
- Team members must complete the 50-question test (multiple choice and True/False questions) within one (1) hour.
- **All 4 team members will need to take the test independently, but at the same time.**
- Teams will be disqualified if members do NOT begin the test within 15 minutes of the first start time.
- Questions may vary. The test may not be the exact same questions from the Study Guides.
- If less than four (4) members are present to take the test or do not take the test at the same time, the team is disqualified and ineligible to compete.
- Test scores will be added together to determine the total team scores (out of 200)
- Chapters will not receive the scored test backs. Chapters may request for final test scores for each competitor.
- The top sixteen (16) teams with the highest Online Testing Qualification scores will be notified that they have advanced to the Phase 2: Team Interviews by Monday, October 24th, 2022.

Phase 2 - Team Interviews

- Team Interviews will take place during the Fall Leadership Conference at the Georgia FFA-FCCLA Center in Covington, GA and Camp John Hope in Fort Valley, GA.
- Team Interviews will determine the top eight (8) teams that qualify to compete in the next phase at the State Leadership Conference.
- Team Interviews will consist of two parts – Individual Questions and Team Questions
 - **Individual Questions (4 Questions)**
 - Each member of the Knowledge Bowl team will choose one of the following categories to answer the individual questions for their team. There will be only one team member for each category.
 - Nutrition and Food Science
 - Textiles, Housing, and Interiors
 - Child and Family Development
 - Consumer Economics
 - Once the question is asked, the team members will have 10 seconds to answer the question.
 - The question will be a multiple-choice and the potential answers will be read aloud.
 - Questions will vary and not all of the questions will be the exact same from the study guide.
 - Each correct individual question is worth 10 points.
 - Each incorrect individual question is worth 0 points.
 - **Team Questions (16 Questions)**

- Team Questions are open-ended and randomly assorted.
 - Questions will vary and not all of the questions may be the exact same from the study guide. Questions will include FCCLA Knowledge.
 - Any Knowledge Bowl team member can answer the questions unless someone from the team has already given an incorrect response.
 - Each correct team question is worth 5 points.
 - Each incorrect team question is worth 0 points.
- Knowledge Bowl teams will use buzzers during the Team Interviews to help with timing and acknowledging the speaker or team member who is answering the question.
 - Team Interviews will be evaluated on the total points awarded to the team and total time for the interview
 - Once all team interviews have been completed at Fall Leadership Conference at the Georgia FFA-FCCLA Center and Camp John Hope, scores will be calculated.
 - The top eight (8) teams with the highest scores from Team Interviews will move on to Phase 3 Knockout Buzzer Rounds at the State Leadership Conference in March 2023.
 - In the event of a tie, the team with the lowest total time for their interview will move forward.
 - The top 8 teams will be announced on Social Media and the Memo Monday after the Fall Leadership Conference has concluded at both locations. Chapter advisers for these teams will receive a congratulatory email from the state office on Monday, November 14th.

Phase 3 – Live Knockout Buzzer Rounds (Single Elimination) & Phase 4 – Finals

- Live Knockout Buzzer Rounds will take place at the State Leadership Conference in March 2023.
- Team members must register and attend the State Leadership Conference.
- Outside of the registration costs, there are no additional competition fees for the top 8 teams.
- Live Knockout Buzzer Rounds will be a single elimination competition.
- Teams will be put into a bracket with the top scoring team against the lowest scoring team, and so on to meet in the middle. If an odd number of teams are competing, byes will go to the highest scoring team(s).
- Competition will take place simultaneously in 2 rooms, or as space allows with a holding room. All rooms will use the same questions.
- Live Knockout Buzzer Rounds will consist of Head-to-Head Individual Questions and Team Questions.
 - **Head-to-Head Individual Questions**
 - Each member of the team must choose one category to represent their team and answer the Head-to-Head Individual Question.
 - One multiple choice question will be asked from each category and only the one designated team member can answer the question.
 - Questions will vary and not all of the questions will be the exact same from the study guide.
 - Each correct Head-to-Head Individual answer will be 10 points.
 - Each incorrect answer/unanswered Head-to-Head Individual question is worth 0 points.
 - **Team Questions**

- Team Questions are open-ended and randomly assorted.
 - Questions will vary and not all of the questions will be the exact same from the study guide.
 - Any Knowledge Bowl team member can answer the questions unless someone from the team has already given an incorrect response.
 - Each correct team question is worth 5 points.
 - Each incorrect/unanswered team question is worth 0 points.
- The Live Knockout Buzzer Rounds will determine 3rd and 4th Place as well as the top 2 teams.
 - The top 2 Knowledge Bowl teams will compete at the State Leadership Conference for the Knowledge Bowl Finals in front of a live audience. The 1st, 2nd, 3rd and 4th Knowledge Bowl teams will be recognized on state during the Opening Session at the State Leadership Conference.
 - The Knowledge Bowl Finals will be the same set up as the Top 8 Live Knockout Buzzer Rounds.

Rules of Play for Live Knockout Buzzer Rounds and Finals

Head-to-Head Individual Questions Rules

Questions in the head-to-head individual part of the round are multiple choice. Each team member is assigned a number – member #1, #2, #3, #4. After the question and answer choices are read to team members #1, whichever individual buzzes in first has 10 seconds to respond. The individual cannot confer with team members. Individuals may give the full answer or the letter (a, b, or c) associated with the answer. A total of 4 questions will be asked.

If the individual who has buzzed in cannot answer in the time allowed, or gives an incorrect answer, the opposing individual team member has 10 seconds to provide an answer.

If a member buzzes in before the entire question is read, the individual must give an answer within 10 seconds. If the answer is incorrect, the moderator will re-read the question and answer choices. The opposing team member has 10 seconds to respond.

If neither individual buzzes in within 10 seconds, nor both members give incorrect answers, the moderator will give the correct answer.

Each correct answer is worth 10 points. There is no deduction for incorrect answers.

This process will continue through team member #4. Upon completion of the head-to-head individual part of the round, scores will be tabulated and announced by the scorekeeper and moderator.

Team Questions Rules

Questions in the team questions part of the round are open ended. The moderator will ask a question, and the first person to hit his or her button will have the opportunity to answer.

Teams may buzz in before the entire question is read. If this happens, the moderator will stop reading the question. The moderator will call on the team that buzzed in. The team member who buzzed in has 10 seconds to answer the question. The team may confer both orally and in writing until a team member buzzes in. Only the team member who buzzed in will be allowed to answer the question.

If an incorrect answer is given, the moderator will begin re-reading the question, and members from the other team may buzz in at any time.

If no one buzzes in within 10 seconds after the question has been read, or both teams give incorrect answers, the moderator will give the correct answer.

Each correct answer is worth 5 points. There is no deduction for incorrect answers.

This process will continue through all 20 open ended questions. Upon completion of the team questions part of the round, scores will be tabulated and announced by the scorekeeper and moderator. If there is a winner, the winner will be announced. If there is a tie that must be broken, tie breaker question(s) will be read.

Tie Breaker Round Rules

Up to five tie-breaker questions will be asked. There is no deduction for incorrect answers. The first team that buzzes in will have 10 seconds to answer. The first team to correctly answer a tie breaker question will be announced as the winner.

General Rules

Acceptability of Answers

Only the first answer from the team member who buzzes in will be accepted. Only one team member may buzz in per question. The moderator will determine if the answer given by the competitor matches the correct answer. If there is a question about the acceptability of the answer, the moderator may consult with the room judge.

Appeals

Following the correct answer being given by the moderator, either by one team or the moderator, the team captain of a team which has given an answer thought to be correct and in the appropriate manner may buzz in to question the incorrectness of his/her team's answer or the procedure by which the answer was not accepted. One additional team member may assist in explaining the reason for the appeal, but the appeal must be proposed by the team captain. The judge will make the final ruling based upon the explanation. Appeals must take place before the moderator begins the next question and will not be considered at another time during or following the round. Only one appeal is permitted per team, per match. Interference from the audience will result in the appeal being dismissed.

Consultation

Team members may confer with one another both orally and in writing until a team member buzzes in. From the time a competitor buzzes in until the time the moderator announces whether the answer is correct or incorrect, no one on that team should speak or write notes to another. If consultation continues while a team member has buzzed in, his/her answer will not be accepted even if it is correct. Team members of the opposing team may consult while a competitor on the other team is answering the question.

Dress Code

Participants should follow the approved conference dress code for participation in all levels of competition.

Moderator/Judge/Question Error

If the moderator misspeaks or misreads a question, but catches the mistake prior to either team buzzing in, they may repeat the question correctly and the time for answering will begin again at 10 seconds.

The judge and/or moderator may see that a replacement question is used if an answer is prematurely given by the moderator, judge, or spectator or if the way a question is read is deemed unfair for either or both teams. Replacement questions will not be used if a competitor reveals the correct answer out of turn or if a competitor or spectator disagrees with the correctness of answer as determined by the moderator and judge.

Repeating of Questions

Individual team members may request a multiple choice question to be repeated during the Head-to-Head Individual Round. No open-ended questions will be repeated once they have been read in their entirety. If there is an issue in which the moderator feels the question should be repeated (noise interference or equipment problem) they may repeat the question at their discretion.

Spectator/Participant Conduct and Sportsmanship

The buzzer round is open to spectators (students, advisers, chaperones, alumni, and other conference attendees) as space in competition rooms permits. Spectators are not allowed to enter or leave the competition room during play. Spectators are prohibited from cheering, visual signaling, audible conversations, and the use of cell phones during competition. Any spectators who disrupt the round in any way or are thought to be communicating with competitors will be asked to leave by the room judge or moderator. The room judge and moderator have the authority to control the competition atmosphere within their room. Disputes concerning their judgment should be directed to the Knowledge Bowl Coordinator or the on-site state staff person who is overseeing the competition.

Good sportsmanship is expected of all participants, advisers, chapter members, and other spectators. Poor sportsmanship on the part of any team member or their supporters may result in disqualification. Any use of extremely negative behavior (such as the use of profanity or yelling) will result in immediate disqualification of the team.

Substitution

Substitution of team members between Phase 2 and Phase 3 will be allowed. Substituted competitors must be affiliated members of the same FCCLA chapter to qualify.

Team Captain

Each team should select one of its members to serve as the team captain. This member will be responsible for picking up team materials.

Team Holding Room

All teams in the buzzer round are required to remain in a holding room throughout the competition time period. Teams may utilize printed study material. The use of cell phones, or other electronic devices which may record, publish, or receive information are prohibited.

Unanswered Questions

If a question is not answered by either team, no points will be awarded or lost and no replacement question will be given. The moderator will give the correct answer and move on to the next question.

Writing Instruments

Paper and pencils for each competitor will be provided by FCCLA. Competitors will not be allowed to bring any writing tools or paper into the competition room.